



2010/2011 FINANCIAL REPORT

The Custom Electronic Design & Installation Association, Inc. (CEDIA) was incorporated as a not-for-profit trade association in 1989 under the laws of the State of Illinois and operates in the State of Indiana as a foreign corporation.

The scope of the Association's activities is to provide members with various services and programs to promote the custom electronics industry. Those activities include, but are not limited to, an annual membership meeting, trade show, and convention. CEDIA also provides educational services, seminars and certification programs, publications, public relations and marketing services.

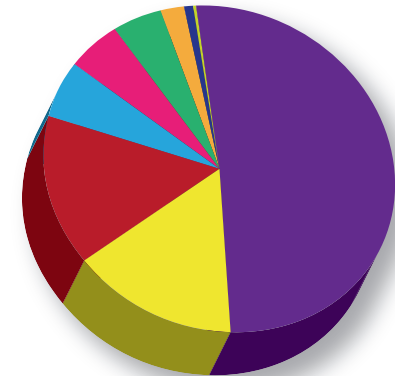
Based on an audit performed by Ent: Imler CPA, PC, an unqualified opinion was issued on the December 31, 2010 financial statements of CEDIA. The financial statements were found in accordance and conformity with accounting principles generally accepted in the United States of America. Any individual wishing to receive a copy of the audited financial statements may do so by contacting CEDIA's COO.

CEDIA has cash reserves in excess of \$1.5 million at July 31, 2011 that are invested in secure, interest-bearing accounts. The reserves provide stability in the event of economic downturns.

The information graphically displayed below, from January 1, 2010 to December 31, 2010 is indicative of the Association's continued professional stewardship of the Association's funds. The graphs do not serve as a balance sheet.

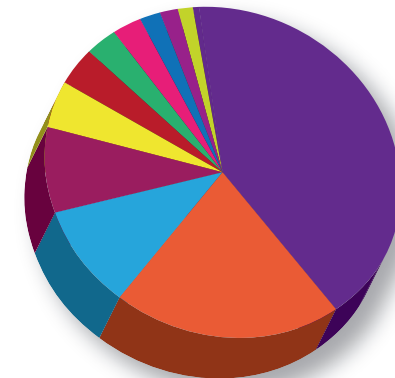
The CEDIA finance committee, which is chaired by the CEDIA treasurer, provides CEDIA professional staff with the oversight and direction necessary to maintain a high level of fiscal management through analysis and adherence to governed accounting procedures.

Revenue



EXPO - 51.24%	Other - 4.72%
International - 14.89%	Interest Earned - 2.37%
Dues - 14.75%	Publications & Surveys - 0.73%
EXPO Education - 5.93%	Industry Outreach - 0.16%
Education & Certification - 5.16%	Building & Facilities - 0.05%

Expenses



Administration - 41.387%	Building & Facilities - 3.78%
EXPO - 20.616%	International - 3.06%
Other - 9.83%	Industry Outreach - 2.867%
Publications, Marketing, Surveys & Website - 8.55%	Public Policy - 1.87%
Education & Certification - 4.84%	Industry Related Events - 1.71%
	EXPO Education - 1.49%