



## **CEDIA's Registered Outreach Instructor (ROI) Program Updated Guidelines and Details**

*"The Right Person Delivering the Right Message!"*

### *What is the Registered Outreach Instructor (ROI) Program?*

The ROI program was developed to raise the awareness of our industry and CEDIA within residential building channels by empowering our members to deliver a consistent message through relevant high quality education, while upholding the highest standards.

### *What are the requirements to become an ROI?*

1. You must be a Full CEDIA Member.
2. You must successfully complete the "Train the Trainer" course and pass the final exam.

### *What is the term of the new ROI Program?*

The new ROI program requires that an instructor present a minimum of two CEDIA registered courses per year and maintain a minimum evaluation rating.

### *What costs are involved with the ROI Program?*

The new ROI program will require a registration cost for the "Train the Trainer" course and exam. The exact price is yet to be determined.

### *When will the "Train the Trainer" course be offered?*

The "Train the Trainer" course will be offered three times in 2008. The first offering will be at the Electronic Lifestyles® FORUM April 30 – May 2, 2008 in Dallas, Texas, the second at Fall EXPO September 3 – 7, 2008 in Denver, Colorado and the third at CEDIA Headquarters in Indianapolis. The Indianapolis location date is yet to be determined.

### *How long is the new "Train the Trainer" course?*

The "Train the Trainer" course will be one full day. Pre-work may be required.

### *Why should I become an ROI?*

*This valuable member program allows instructors to provide continuing education to their local industry partners.*

### *I am currently an ROI, how does this affect me?*

*Current ROI's are "grandfathered" into the existing program until December 31, 2008. Instructors will be eligible to participate in a free "Train the Trainer" course to update their status and become familiar with new program guidelines. Upon successful completion of the "Train the Trainer" and exam, new regulations will apply.*

**Suggestions or questions?** Please contact or Dave Chic, CEDIA Industry Outreach Liaison (800-669-5329) or [dchic@cedia.org](mailto:dchic@cedia.org).