



CUSTOM
ELECTRONIC
DESIGN &
INSTALLATION
ASSOCIATION

Member Benefits Summary

Electronic Systems Contractor

MARKETING & PR TOOLS	
Electronic Lifestyles® Finder Service	20,000 visits/month. Qualified leads for your business.
CEDIA Logo	Create credibility with potential clients and illustrate your company's commitment to the industry and your knowledge
Electronic Lifestyles® Magazine	Get your projects featured! Distributed to 25K design and build professionals
Guerrilla Marketing & PR Resource Guide	Marketing 101 - Tips, tools and ideas on how to market your business at little to no cost
ESC Marketing On-Demand	Customize. Print. Market - customizable brochures, postcards, invitations, posters and letters that target both homeowners and design and build professionals
Consumer Awareness	Regional and national media outlets to establish members as experts and ensure they are credited as the go-to professionals for home technology solutions
CEDIAwire	Establish your company as an expert! Connect with journalists, analysts and others in the media who are writing stories about the electronic systems industry.
Customize Your Company Shirts	15% discount on apparel and SWAG
Branding Opportunities	Exclusive opportunities for brand exposure among a qualified and targeted audience of industry decision-makers
Eclipse Marketing Services	10% discount on marketing collateral
OPERATIONS/HR TOOLS	
CEDIA Concierge	CEDIA Member Concierges provide a one-stop source for all your information needs
Career Center	Search for the perfect employee with CEDIA's resume search engine or post available jobs so job-seekers know what is available!
Prescription Drug Discount Card	Save an average of 15%-50% off the retail price on many brand name and generic prescription drugs
Benefit Resourcing Insurance Plans	Employee benefits plans and business insurance solutions that keep your employees happy, properly protect your business, and are good for your bottom line
Pre-Paid Legal & Identity Theft Shield	Pre-Paid Legal provides legal & ID services
Microbilt	Over 150 different reports including: customer prescreening, credit card reports, employee identity and criminal history, and collections products
Sales Assesment Tool	Identify top candidates for sales positions. Customized for CEDIA's members, competency based vs. personality
Paychex	Payroll processing, HR solutions, federal and state labor laws assistance, and direct deposit - 15% discount for CEDIA Members
Freight Discounts	Significant discounts on FedEx ground and air, both large and small packages. Plus, 70% discount with YRC
Car Rental Discount	Avis and Hertz
Chart of Accounts	Fantastic tool to help members get thier finances in order
TRAINING & EDUCATION TOOLS	
CEDIA Crosspoint	Find answers to everyday, on-the-job questions. The site includes collective information and technology trends, tips and, industry blogs.
White Papers	Covering both technical trends and business issues
Training Discounts	Receive exclusive pricing on CEDIA University training offered at EXPO and other regional opportunities
Registered Outreach Instructor Program	Deliver home technology education to local design and build professionals, establishing new and meaningful connections with potential partners.

It Pays To Be a CEDIA Member! Join www.cedia.org/join.

NETWORKING	
Industry Outreach Business Opportunity Connections	Build partnerships with the architecture, homebuilding, and interior design communities
Peer-to-Peer Connection	The industry's "Black Book" of contacts - online member directory provides you with contact information for all CEDIA members
Volunteer Network	Learn and share with more than 250 industry professionals that contribute to achieving CEDIA's strategic goals and initiatives
BUSINESS SUPPORT	
Grassroots Legislative Network/Government Affairs Monitoring	Designed to ensure that members' abilities to own and operate their businesses are not impeded upon. Participate in these efforts at a grassroots level to ensure your voice is heard by legislators
Extended Warranty Program	This program gives members the opportunity to offer extended service plans to their clients
Idea Bank	More than 1,000 business documents to help save you time, money, and resources. No fee an exclusive to CEDIA Members!
Benchmarking Survey/Market Research	Participate in this study and receive industry statistics on gross revenues, employee compensation, project types and sizes, product usage, and marketing strategies
MarketPlace	Exclusive pricing on CEDIA resources, including the Electronic Systems Technical Reference Manual, the CEDIA Idea Book, the Top Ten Consumer Tips Card, and CEDIA auto cad icons
Omaha Steaks	Special pricing on Omaha Steaks products
Travel Services	Expertise Travel Services International (ETS) offers travel services to CEDIA members



Interested in learning more? Contact CEDIA's Membership Department.

**member@cedia.org
800.669.5329 or 317.328.4336**

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