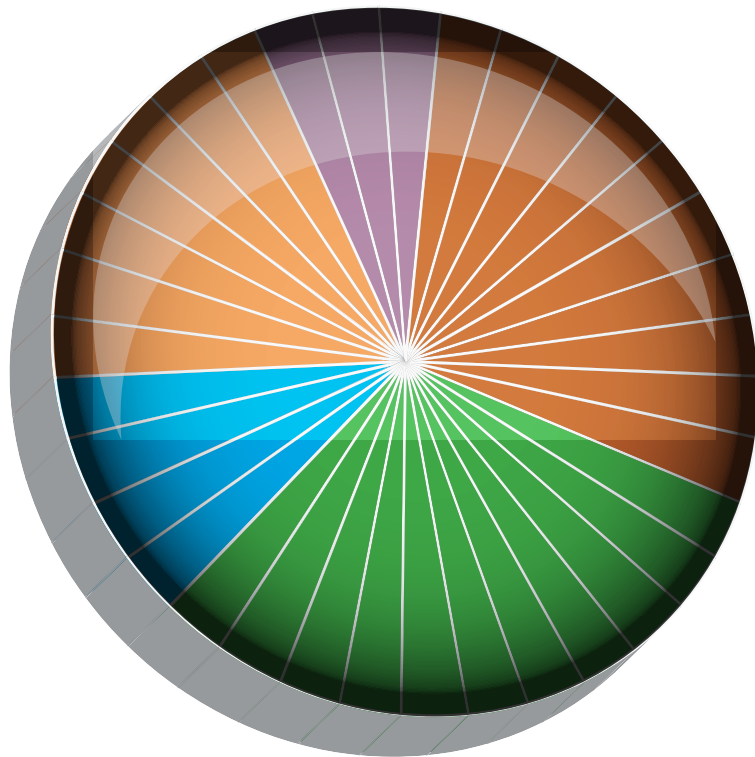
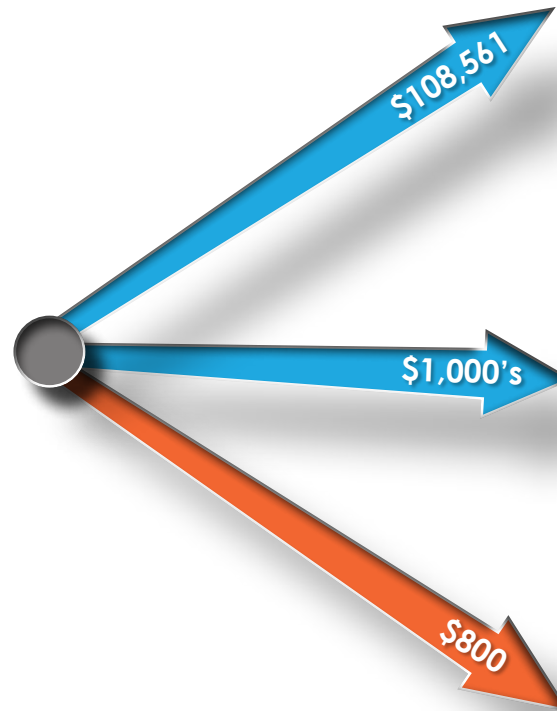


Benefits



MARKETING & PR TOOLS
OPERATIONS/HR TOOLS
TRAINING & EDUCATION TOOLS
NETWORKING
BUSINESS SUPPORT



Registered Outreach Instructor Program

- The average active ROI presents 3 courses a year
- Each of these courses has an average of 10 participants
- Each year, the average active ROI gains 3 jobs from presenting ROI education
- The average value of these jobs is $\$36,187 \times 3 = \$108,561$

Education

- Stay ahead of the curve
- Do it right the first time
- Learn best practices
- Minimize callbacks
- Maintain your competitive edge

ESC Marketing On-Demand

- Pick your look
- Add your copy
- "Click" and have professional marketing materials delivered to your door!



Be a part of CEDIA. Display the Logo. **Differentiate Yourself.**

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