

Application and Contract For Exhibit Space  
Custom Electronic Design & Installation Association  
**Mexico Regional 2006**

May 12 – 14, 2006 • Misión Jurica Queretaro, Mexico



**Instructions:** Complete all information in items 1, 3, 4, 5 and 6 below, sign and return to the Custom Electronic Design & Installation Association, 7150 Winton Drive., Ste. 300, Indianapolis, IN 46268.  
A properly signed duplication will be returned for your files.

1. This agreement dated \_\_\_\_\_, 20\_\_\_\_, by and between the Custom Electronic Design & Installation Association (hereinafter called "CEDIA") and \_\_\_\_\_ of \_\_\_\_\_ (hereinafter called "Exhibitor") witnesseth:  
(company name) (city/state)

For and in consideration of mutual covenants and agreements hereinafter mentioned to be kept and performed by the parties herto, said parties agree as follows:

2. CEDIA agrees to permit Exhibitor to use and occupy the space hereinafter designated as the rental hereinafter provided for the purpose of displaying at the Mexico Regional to be held at the Misión Jurica, opening May 12, 2006, continuing through May 14, 2006.

3. **SPACE PREFERENCES** 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_ 6. \_\_\_\_\_ 7. \_\_\_\_\_  
(CEDIA cannot guarantee that you will receive any of the preferences above)

4. **Space Assignments - Space will be assigned in advance on a first come, first served basis. Each application will be numbered in the order in which they are received.**

5. **EXHIBITOR INFO (PLEASE PRINT)**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web: \_\_\_\_\_

*I have read and understand the terms and conditions of the agreement and shall comply with its provisions and the Rules and Regulations located on the reverse side of this sheet.*

Name & Title: \_\_\_\_\_

Your Signature: \_\_\_\_\_ Date: \_\_\_\_\_

6. **PAYMENT INFORMATION**

Total Cost: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

**PRICES AND TOTAL COST CALCULATION**

**9 SQUARE METER BOOTH**

CEDIA Members  Non-Members

**TOTAL SPACE COST**

Member - exhibitor - \$500

Non-member - exhibitor - \$1000

**Booth Type:**

Peninsula (3 aisle sides)

Standard (1 aisle side)

**PAYMENT DUE UPON RECEIPT**

**PRODUCT TRAINING SCHEDULE**

Friday, May 12, 5:15 p.m. – 6:45 p.m.

4 opportunities available

Saturday, May 13, 10:45 a.m. – 12:15 p.m.

4 opportunities available

Saturday, May 13, 12:30 p.m. – 2:00 p.m.

4 opportunities available

Saturday, May 13, 3:30 p.m. – 5:00 p.m.

4 opportunities available

Sunday, May 14, 10:00 a.m. – 11:30 a.m.

4 opportunities available

**EXHIBIT HOURS**

May 12: 2:00 p.m. – 8:00 p.m.

May 13: 10:30 a.m. – 8:30 p.m.

May 14: 10:00 a.m. – 4:00 p.m.

**Note to Exhibitors: DO NOT WRITE IN THIS SPACE**

Assignment of space number \_\_\_\_\_ ( 3 meters x 3 meters) is made \_\_\_\_\_, 20\_\_\_\_

Total Fee: \$ \_\_\_\_\_ Balance Due: \$ \_\_\_\_\_

Accepted for Mexico Regional Show Management By \_\_\_\_\_, CEDIA Mexico Regional Organizing Staff

**Fax Back To 001-317-280-8527, ATTN: Branden Camp**  
**Questions? Contact Branden Camp at [bcamp@cedia.org](mailto:bcamp@cedia.org)**

# REGULATIONS

## Custom Electronic Design & Installation Association Mexico Regional

**Cancellation/Refund Policy:** All cancellations must be made prior to or by 12:00 p.m. EST on March 15, 2006. Full Refunds will be made until March 15, 2006. After March 15, 2006, 50% of the total fee will be refunded.

**Cancellation by the Exhibitor:** It is further agreed that actual occupancy of the space reserved by the Exhibitor is of the essence hereof. If the Exhibitor does not occupy the space by 9:00 a.m., Friday, May 12, 2006, CEDIA may occupy or cause said space to be occupied as it may deem best in the interest of CEDIA without in any way releasing the exhibitor from any liability hereunder. Furthermore, if Exhibitor does not occupy/staff the space, all rights of a CEDIA exhibitor will be revoked. Both the Exhibitor and CEDIA acknowledge that CEDIA will sustain certain losses if the Exhibitor cancels its Exhibit Space Contract after it has been assigned space. Even though CEDIA will exercise its best efforts to resell the canceled space, the parties agree that CEDIA nevertheless incur substantial losses that cannot be precisely determined. Due to the difficulty of determining and providing said losses, the Exhibitor agrees to pay the following amounts as liquidated damages in the event that the Exhibitor cancels its exhibit space on or within the time periods specified below. All cancellations must be submitted in writing and liquidated damages will be determined as follows: A 50% refund will be provided for cancellations received on contracts dated after March 15, 2006. Nonrefunded deposits and payments are not applicable toward payment for space at future shows. Cancellation refunds will be processed beginning June 15, 2006.

**Cancellation by CEDIA:** Exhibitor's space may be canceled by CEDIA for failure to pay balance when due. In the event space is canceled by CEDIA, all prior payments on account will not be returned and CEDIA may lease such canceled space to another exhibitor at its discretion.

It is the policy of CEDIA to limit exhibit space rental to suppliers of products and services used by residential electronic systems contractors. Exhibitors shall confine their displays to products which are: 1) regularly manufactured by them, or 2) sold exclusively by them, or 3) custom made for them and not exhibited by the original manufacturer, or 4) working components in a display of a system sold by them. CEDIA reserves the right to order withdrawn from display any items which, in its opinion, do not comply with these requirements. CEDIA further reserves the right to reallocate space in the interest of a better showing of exhibits or for any other reason.

**Operations of Exhibits** - Exhibits must be designed and operated in a manner that respects the rights of other Exhibitors and visitors. CEDIA reserves the right to prohibit promotional plans found objectionable. Booths must be staffed at all times during scheduled exhibit hours. Exhibitors are responsible for payment of fees, royalties or fines for use of work that is protected by copyright, patent, or trademark. Unless prior written permission is received from Show Management, booth personnel must be 18 years of age or older.

**Video** - Show Management reserves the right to exclude the showing of film or other material in the exhibit area which are deemed objectionable, including explicit or simulated sex and nudity, bloodshed or mutilation. Show Management will disconnect the electricity of or exclude from the Show, any Exhibitor deemed to violate this rule.

**Noise Abatement Policy** - A noise level that is not prohibitive to conducting business will be enforced on the exhibit floor. Exhibitors demonstrating audio equipment of any type in an open display should use a sound chamber or acoustically contained area to restrict sound levels from intruding on adjacent exhibits. Demonstrations found to be objectionable due to noise level will be closed down on the third warning. Exhibitors are responsible for supervising the actions of all visitors and employees operating display equipment located in their exhibit area.

**Liability and Insurance** - The Exhibitor and its authorized contractors agree to carry personal and property damage liability and worker's compensation insurance and to indemnify and hold harmless CEDIA, the exhibit facility and their contractors, officers and agents and employees against all claims, losses, suits, damages, judgements, expenses, costs, and charges of every kind, including attorney fees resulting from its occupancy of the exhibit space contracted for by reason of personal injuries, death or property damages sustained by any person or others.

**Responsibility of Property** - In no case will CEDIA be responsible for theft, loss or damage to exhibitor's product or booth. Exhibitor agrees that it is wholly responsible for protecting its property on and off Show premises. Exhibits are encouraged to have guards or security cages and should insure their property (from the time it leaves their warehouses until it returns) at their own expense.

**Receipt and Removal of Freight** - All freight must be plainly marked with the Exhibitor's name and booth number and must be prepaid. All freight must be received and delivered to the exhibit area by qualified union labor.

**Removal of Freight** - No exhibit or portion thereof may be removed from the exhibit facility during the Show. Only Exhibitors showing proper exhibitor credentials and personal identification will be permitted to take merchandise out of the facility. If any Exhibitor fails to remove its freight in the allotted time, CEDIA reserves the right, at the Exhibitor's expense, to ship the freight through a carrier of its own choosing or to place same in a storage warehouse.

**Exhibit Construction, Decoration, Signs, Etc.** - Exhibitors are solely responsible for the safety of their exhibits. The Exhibitor and its display company remain solely liable for the safety of their exhibit. Exhibitors must comply with all regulations published by CEDIA, laws, regulations, and ordinances in force in the exhibit facility, its city and state, and Mexico.

**Amendments** - CEDIA shall have full power to make or amend these rules.

**Height Restrictions** - Linear Booths have only one side exposed to an aisle and are generally arranged in a series along a straight line. Back wall height may be a maximum of 2.5 meters.

A perimeter booth is simply a linear booth that backs to a wall of the exhibit facility rather than to another exhibit. Back wall height may be a maximum 3.6 meters.

**Peninsula Booth** - When a Peninsula Booth backs up to two linear booths, the backwall is restricted to 1.2 meters high within 1.5 meters of each aisle, permitting adequate line of site for the adjoining linear booths. 5 meters is a typical maximum height allowance, including signage for the center portion of the back wall.