

**OFF-AIR HDTV, DIRECTV SATELLITE
Broadcast Feeds
at
CEDIA's EXPO 2005
Indianapolis Convention Center and RCA Dome**

During the 2005 Expo at the Indianapolis Convention Center and RCA Dome, Broadcast Services, Inc. will be providing Off-Air High Definition and DIRECTV RF signal feeds. Since there will be limited access to the roof and the catwalks of the convention center this year, this is the only way to assure Satellite and Off-Air HDTV reception.

OFF-AIR HD

Each participating exhibitor who orders the Off-Air High Definition signal will be provided a coax cable drop which allows the reception of not only the local VHF and UHF stations transmitting standard NTSC analog television, but also all eight Off-the-Air high definition digital stations.

DIRECTV

Each participating exhibitor who orders DIRECTV will be provided access to three DIRECTV satellites. These signal feeds will feature the normal NTSC satellite programming and the available high definition DIRECTV channels. DIRECTV will be providing high definition receivers and subscriptions to the HD channels for the duration of the show. All equipment provided by DIRECTV must be returned at the conclusion of the show. In exchange for the receivers and subscriptions, the exhibitors will be required to display a sign, sticker, or label on or near the display illustrating that the feed is from DIRECTV via BSI's antenna and distribution equipment.

For \$1,500.00 per feed, Broadcast Services, Inc., will provide a cable with the exhibitor's choice of the above-mentioned signals to its booth space for the entire show. If the booth space is in a location other than Exhibit Halls A through E or the RCA Dome, please call to inquire the cost and availability of HD Feeds. Broadcast Services, Inc., must receive payment and this form by 8/26/2005. Additional orders received after 8/26/2005, are subject to a price increase. Orders with MasterCard or VISA will be processed by Teleplex, Inc., a subsidiary of Broadcast Services, Inc.

NOTE: For the satellite services, the exhibitor will need an additional cable drop for every additional channel that the exhibitor wishes to display AT THE SAME TIME. If it is the desire to display the same channel on every display, only one signal feed will be needed. If the exhibitor would like to display two HD channels at the same time on two separate displays, two signal feeds will be needed. Each signal feed or cable drop will cost \$1,500.00. DIRECTV will provide as many receivers as each exhibitor requires, but no more than the number of cable drops ordered.

For questions or concerns please contact Douglas Weaver or Steve Yelton with Broadcast Services, Inc. at (317) 895-9050 or dweaver@bsiteplex.com.

I would like ____ Off-Air feed(s) for our booth at the 2005 CEDIA expo at the Indianapolis Convention Center Main Exhibit Halls and RCA Dome.

I would like ____ DIRECTV feed(s) for our booth at the 2005 CEDIA expo at the Indianapolis Convention Center Main Exhibit Halls and RCA Dome. I would like ____ receiver(s) in my booth for the duration of the show.

NAME: _____

Company: _____

Billing Address: _____

Phone: _____ Fax: _____

(Please provide a phone number for a point-of-contact of your company that will be present at the convention, and can be contacted during the setup of the convention.)

Setup Personnel Contact Info _____

Booth Number: _____ in the (circle one) Convention Center / RCA Dome

Additional Notes:

NOTICE: Broadcast Services, Inc./Teleplex, Inc., provide services in the form of distributing signals provided by others. The quality of signal therefore cannot be guaranteed; nor can uninterrupted signal be guaranteed. Each exhibitor understands and agrees that Broadcast Services, Inc./Teleplex, Inc., will not be liable for damage to or loss of equipment, personal injury, or other casualties caused by acts of God or other parties. In any event, the liability of Broadcast Services, Inc./Teleplex, Inc., shall be limited to the return of the fee paid by the exhibitor herein.