

## Reach Thousands of Journalists and Analysts Around the Globe 24/7

Take your marketing and PR to the Web with the official online media center for CEDIA EXPO. Post press releases, company/product backgrounders, images, etc. to the event website. We guarantee you round-the-clock visibility and worldwide distribution to influential industry media and analysts.

**Standard Online Press Kit - \$575** select

- Creation of electronic press kit
- Upload of 6 documents of any length
- Distribution of content to registered and worldwide media
- Media measurement report
- PR contact listing and link to home page
- Archiving of press kit for one year

**Press Kit + Advisory - \$725** select

- Standard Online Press Kit
- Generate additional interest in your press kit by distributing an advisory via Business Wire
- The 300-word advisory includes a direct link to press kit
- Distribution to the worldwide media and online news sites such as Yahoo and Google
- The advisory will automatically contain tags for social bookmarking

**Online Press Office Sponsorship** select

- Online Media Center Sponsorship - \$5000. Exclusive banner located within the Online Media Center.
- Online Media Center Sponsorship - \$2000. 1 of 3 rotating banners within the Online Media Center.
- Official Exhibitor News Email Sponsorship - \$3000 per event for all communiques. Banner within all pre-show media email campaigns.

**Business Wire Distribution** select

- Trade Show US National \$625 / \$165
- Trade Show US Tech Corridor \$425 / \$110
- Trade Show US State \$180-\$300/\$45-\$75
- Trade Show Global EconoPak \$3195/\$800 (first 400 words / additional 100 words)
- Photos/Smart News Release
  - Global and US National - \$295 first file / \$175 each additional
  - With Corridor and State - \$400 first file / \$175 each additional

**Company Information**

Company: _____	Country: _____
Contact Name: _____	Telephone: _____
Address: _____	Email Address: _____
City / State / Zip: _____	Web Site URL: _____

**Billing Information**

Name on Credit Card: _____	<b>Payment:</b> Due in full net 30 days, AMEX, VISA, MC and company checks are all accepted, Please note that the order is confirmed upon receipt of this form and cancellation incurs a 100% penalty.
Credit Card Number: _____	
Expiration Date: _____	

Fax Completed Form to VPO at +1 973 783 1187



- All documents will be posted upon receipt, unless an embargo date is specified
- Formats: All materials must be supplied in an electronic format (WORD, HTML, PDF, and JPEG)
- Additional documents only \$80 each.
- Files are limited to 5MB each. Direct e-mails to files@virtualpressoffice.com

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