

CEDIA EXPO 2008 SHOW DAILY

CEDIA Daily - September 3-7, 2008 - Denver, CO

Free CEDIA Daily Editorial Coverage

Please fill out and return this form, along
with your latest press releases

a ^{residential}
systems publication

COMPANY NAME: _____ BOOTH NO.: _____

ADDRESS: _____

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TELEPHONE: _____ FAX: _____ E-MAIL: _____ WEB SITE: _____

ARE YOU INTERESTED IN ADVERTISING IN THE CEDIA EXPO SHOW DAILY? YES NO
ARE YOU INTERESTED IN ADVERTISING IN THE SHOW ISSUE OF RESIDENTIAL SYSTEMS? YES NO
ARE YOU INTERESTED IN ADVERTISING IN THE SHOW ISSUE OF SYSTEMS CONTRACTOR NEWS? YES NO

Be Included in the CEDIA Daily

We are seeking press releases about new products your company will be unveiling at the convention, previously introduced products that will be featured at the booth, and releases about your company news: mergers, acquisitions, personnel changes, office openings, etc. If you send text on disc, please be sure to include hard copy as well, in case there are any problems opening the files.

Photos are optional. If you do submit photos, please make sure they are color prints, slides or transparencies, or, if you submit them electronically, that they are high-resolution images on CD-ROM or via e-mail.

PLEASE SEND PRESS RELEASES

Send in Your CEDIA "Hot Products"

This year the CEDIA EXPO 2008 Show Daily will select the most significant new offerings at the show, based on technology, innovation, or originality. The criteria for eligibility include: **1)** The product cannot have been shown at a CEDIA show except in non-saleable prototype form. **2)** It must not be an improved version of a previously shown product. **3)** It must have direct applicability to the business sectors served by CEDIA attendees. **4)** The company must be an officially registered exhibitor as of July 25, 2008. **5)** The product cannot be a prototype, but must actually be orderable at the show. **6)** All submissions must be received by NewBay Media by the listed cutoff dates.

Description of Hot Products:

PHOTOS: You must send a photo to be considered. Please send product photos to us by July 25, 2008. Color is preferred.

BY MAIL:

David McGee
NewBay Media, LLC
810 Seventh Avenue,
27th Floor
New York, NY 10019

BY E-MAIL:

**(Text files only;
JPEG or TIF images files only):**
To David McGee at
dmcgee@nbmedia.com

How to Send Your Information:

THIS FORM MUST BE RECEIVED BY JULY 25, 2008.
PRESS RELEASES AND PHOTOS CAN BE
E-MAILED OR SENT ON CD AND
MUST BE RECEIVED BY JULY 25, 2008.

**URGENT! RESPOND
IMMEDIATELY.**