

NEW SHARING EXHIBITORS POLICY

Planning to share an exhibit space for CEDIA EXPO 2010?

Please be aware of this new policy which applies to ALL SHARING EXHIBITORS:

FEATURES OF A SHARING EXHIBITOR (\$300 Fee)

- Separate listing in printed Show Directory
(as long as all required documents are received prior to June 9, 2010)
- Inclusion in official pocket map of show floor
- Inclusion in exhibitor list online through Map Your Show
- Basic listing on floor plan online through Map Your Show once booth is clicked on a box appears showing primary and sharing exhibitors
- Exhibitor and setup badges based on square footage of exhibit space
- Access to sleeping rooms through CEDIA EXPO Housing exhibitor block
- Priority points based on square footage of shared space (i.e. share space with exhibitor in 20x20 booth. Primary exhibitor receives 4 points (equivalent to 400 sq. ft.). Sharing exhibitor receives 2 points (equivalent to half of 400 sq. ft.). If there are multiple sharing exhibitors in the same exhibit space, half of the square footage points are split evenly among all sharing exhibitors.
- Access to opt-in attendee list to promote participation at CEDIA EXPO
- Opportunity to be listed as a Green Exhibitor
- Opportunity to enter CEDIA Electronic Lifestyles® Awards

NOT AVAILABLE AS A SHARING EXHIBITOR

Only available for exhibitors with their own exhibit space (primary exhibitors)

- Meeting space and / or suites within CEDIA's hotel block and convention center

Updated! Sponsorship opportunities and manufacturer product training are now available for sharing exhibitors.

