

4th year

Attention Exhibitors! Build the Buzz at



GET NOTICED BEFORE CEDIA EXPO EVEN BEGINS!

The CEDIA Pre-Show Product Showcase online from August 2nd through October 2, 2010 is the interactive online resource for creating a buzz about your new products in advance of the show.

Over 14,475 Pageviews to date!

What You Get:

By showcasing your new products on the CEDIA.org/EXPO website:

- You'll generate more foot traffic to your CEDIA EXPO booth from dealers and the press.
- Dealers and press have the ability to click through to your website for more details about your products.
- Dealers and press can make an appointment to see you at EXPO and forward your product information to their colleagues

The screenshot shows the website interface for Marantz. At the top, it says "CEDIA EXPO SEPTEMBER 3-7, 2009 DENVER, CO" and "Pre-Show Product Showcase presented by CustomRetailer". The main content area features the Marantz logo, contact information for Kevin Zarow, and a "Find on Showroom Map" button. Below this, there are four product listings with images and descriptions: Marantz SR6003, Marantz VP-1152, Marantz BD6002, and Marantz AV8003/MM8003. A "Categories" sidebar on the right lists various AV product categories. At the bottom, there is a "Showroom Map" and a subscription notice.

What You Need:

- JPG photo of the product(s).
- 50 words of copy per product
- EXPO Booth number
- Your URL and appointment contact email address

Big Buzz:

One Product

Added Value—add a PDF of specs or your brochure at no extra charge.

CEDIA Member price: \$500 per product

Non-Member price: \$650

Bigger Buzz:

Four Products for the Price of Three

Added Value—add a PDF of specs or your brochure at no extra charge.

CEDIA Member price: \$1,500

Non-Member: \$1,950

Biggest Buzz:

Four Products for the Price of Three... PLUS a Video!

CEDIA Member: \$2,500

Non-Member price: \$2,800

Sales Contacts

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presented by:

CustomRetailer
A STRATEGIC APPROACH FOR THE CUSTOM ELECTRONICS PROFESSIONAL

When We Need It:

CEDIA Pre-Show Product Showcase product posting opens June 28, 2010 and goes live August 2nd through October 2, 2010. Simply contact a sales associate for complete instructions. Don't delay. Make the most of your investment in your exhibit at CEDIA EXPO 2010 with the CEDIA EXPO Pre-Show Product Showcase!