



Attention Exhibitors! Build the Buzz at



GET NOTICED BEFORE CEDIA EXPO EVEN BEGINS!

The CEDIA Pre-Show Product Showcase online from August 3rd through September 15, 2009 is the interactive online resource for creating a buzz about your new products in advance of the show.

Over 20,173 Pageviews to date this year!

What You Get:

By showcasing your new products on the CEDIA.org/EXPO website:

- You'll generate more foot traffic to your CEDIA EXPO booth from dealers and the press.
- Dealers and press have the ability to link directly to your website for more details about your products.
- Dealers and press can make an appointment to see you at EXPO and forward your product information to their colleagues



What You Need:

- JPG photo of the product(s).
- 50 words of copy per product
- EXPO Booth number
- Your URL and appointment contact email address

Big Buzz:

One Product

Added Value--add a PDF of specs or your brochure at no extra charge.

CEDIA Member price: \$500 per product

Non-Member price: \$650

Bigger Buzz:

Four Products for the Price of Three

Added Value--add a PDF of specs or your brochure at no extra charge.

CEDIA Member price: \$1,500

Non-Member: \$1,950

Biggest Buzz:

Four Products for the Price of Three...

PLUS a Video!

CEDIA Member: \$2,500

Non-Member price: \$2,800

Sales Contacts

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When We Need It:

CEDIA Pre-Show Product Showcase product posting opens June 29, 2009 and goes live August 3rd through September 15, 2009. Simply contact a sales associate for complete instructions. Don't delay. Make the most of your investment in your exhibit at CEDIA EXPO 2009 with the CEDIA EXPO Pre-Show Product Showcase!