



Welcome

Welcome new and returning journalists to 2008 CEDIA EXPO. With new product launches and breaking news announcements, the CEDIA Marketing and Public Relations team would like to make you aware of the resources available to you onsite at EXPO.

The press room is a great tool for you to use as “home base” to relax, write and grab a snack. There you will find continuously updated information for your convenience, as well as announcements from CEDIA itself. Members of the CEDIA Marketing and Public Relations team will also be on hand to direct and answer questions.

Phone for onsite press room beginning September 3: (303) 228-8483 or (303) 228-8484

CEDIA Marketing & Public Relations Team

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What is CEDIA EXPO?

- The *premier* residential electronic systems tradeshow
- CEDIA EXPO 2007 topped 29,000 attendees and aims to exceed attendance in 2008
- Provides relevant information to a wide range of electronic systems contractors, architects, builders and interior designers, as well as security, cable, satellite, IT and other tech professionals
- More than 600 exhibitors will participate this year

When is CEDIA EXPO 2008?

- September 3-7, 2008 (Tradeshow opens September 4 at 10:00 a.m.)
- Register online at www.cedia.org/expo until August 28 at 5 p.m. PDT

Where is CEDIA EXPO 2008?

- Denver, Colo.
- Colorado Convention Center

Why attend EXPO?

- Numerous networking opportunities with other professionals in the residential electronic systems industry
- Informative Business Survivability panel
- Innovative up-to-date information on the latest advancements in technology
- New product introductions
- Over 100 hours of Manufacturer Product Training
- Opportunity to meet 90 first-time exhibitors
- Learn the industry's best practices and strategies
- A unique educational opportunity through CEDIA University
 - 29 hours of free CEDIA University education to CEDIA members
 - Registered Outreach Instructor (ROI) "Train the Trainer" course
 - CEDIA University Learning Labs
- Special Events
 - CEDIA's Electronic Lifestyles® Awards banquet
 - Renowned keynote speaker Todd Buchholz

What are the educational and certification benefits at EXPO?

- Attendees can participate in CEDIA University – over 200 courses
- Professionally developed curriculum at convenient times
- Classes are current on new technology, products and techniques
- Enhance skills and learn to increase profitability
- Certification review sessions

- Take courses in business, customer relations, project management and design and technical installation
- Full-day workshops provide comprehensive training
- Exams in Installer Level I, Advanced EST, and Designer
- Online exams available

Where can I get more information about CEDIA and EXPO 2008?

- Visit www.cedia.org/expo



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CEDIA EXPO Media Relations

Respected Economist to Deliver Keynote Address at CEDIA EXPO 2008
http://www.cedia.org/press_media/EXPOkeynote_0708.php

CEDIA Introduces Crosspoint Web-portal Resource for Members
http://www.cedia.org/press_media/crosspoint_0708.php

CEDIA Reveals Best-of-the-Best in Manufacturer's Excellence Awards
http://www.cedia.org/press_media/awards_0608.php

It Pays to be a CEDIA Member
Unrivaled Benefits Give CEDIA Members the Advantage at EXPO 2008
http://www.cedia.org/press_media/expo_0608.php

Archived CEDIA releases
http://www.cedia.org/press_media/press_releases.php



SEPTEMBER 3-7, 2008 DENVER, CO

CEDIA EXPO 2008 Press Events

Updated August 29, 2008

Dates, times and locations of events are subject to change.
Check www.cedia.org/expo weekly for the latest information.

WEDNESDAY, SEPTEMBER 3	TIME	LOCATION
H-P Products, Inc. Audra Boone (330-875-5556, aboone@hpproducts.net) Hollie Rybak (216-373-8123, hrybak@liggett.com)	Noon – 1:00 PM	CEDIA PRESS CONFERENCE ROOM – 304 COLORADO CONVENTION CENTER
LG Electronics Ojas Naik (312-397-6008, ojas.naik@ogilvypr.com)	1:00 – 2:00 PM	Hyatt Regency
Panasonic Booth #825 Stephanie Chaney (212-931-6106, schaney@peppercom.com)	2:00 – 3:00 PM	Colorado Convention Center Ballroom COLORADO CONVENTION CENTER
OPEN	2:00 – 3:00 PM	CEDIA PRESS CONFERENCE ROOM – 304 COLORADO CONVENTION CENTER
CEDIA Learning Lab Media/VIP Tours	3:00 – 3:30 PM	CEDIA PRESS CONFERENCE ROOM – 304 COLORADO CONVENTION CENTER
CEDIA Learning Labs Ribbon Ceremony	3:30 – 4:00 PM	700 Hallway COLORADO CONVENTION CENTER
Toshiba America Consumer Products, LLC Booth #744 Maria Repole (973-628-800,	4:00 – 5:00 PM	Sheraton Denver Hotel at Court Place

maria_repole@tacp.com)		
SpeakerCraft Booth #700 David Donald (951-787-0543, nsander@speakercraft.com)	4:00 – 5:00 PM	CEDIA PRESS CONFERENCE ROOM – 304 COLORADO CONVENTION CENTER
Sony Booth #600 Greg Belloni (415-235-9092, Greg.Belloni@am.sony.com)	5:00 – 6:00 PM	Hyatt Hotel
Sharp Booth #722 Melissa Non (646-502-3503, MNon@stantoncrenshaw.com)	6:00 – 7:00 PM	Denver Pavilion Ste. 262
Stewart Filmscreen #549 Sinead Tully (310-374-8100, sinead.tully@noydc.com)	6:00 – 7:00 PM	Hyatt Hotel

PRESS EVENTS

THURSDAY, SEPTEMBER 4	TIME	LOCATION
JVC Booth #817 Chelsea Vander Groef (973-317-5000 ext. 5312, tshea@jvc.com)	8:30 – 9:30 AM	Denver Performing Arts Center
Netstreams Booth #930 Jimmie Owsley (512-977-9393, jowsley@netstreams.com)	10:00 – 11:00 AM	CEDIA PRESS CONFERENCE ROOM – 304 COLORADO CONVENTION CENTER
Niveus Media Booth #850 Sarah Goodrich (408-942-2929, s.goodrich@niveusmedia.com)	10:00 – 11:00 AM	Niveus Media Booth #850 COLORADO CONVENTION CENTER
OPEN	11:00 AM – Noon	CEDIA PRESS CONFERENCE ROOM – 304

		<i>COLORADO CONVENTION CENTER</i>
KEF America Booth #570 Stephanie Scola (908-692-6895, sscola@kefamerica.com)	11:00 AM – Noon	KEF America Booth #570 <i>COLORADO CONVENTION CENTER</i>
avielo by projectiondesign Booth #342 Roberta Lewis (713-665-8758, rlewis@robertalewis.com) Katinka Allender (44 (0) 1491-571402, katinka@k-communications.com)	Noon – 1:00 PM	avielo by projectiondesign #342 <i>COLORADO CONVENTION CENTER</i>
Auralex Acoustics Booth #630 Nicole Smith (631-659-2309, nicoles@dpagan.com)	Noon – 1:00 PM	Auralex Acoustics Booth #630 <i>COLORADO CONVENTION CENTER</i>
Moen Booth #842 Kristi Stolarski (216-696-0229, kstolarski@robertfalls.com)	1:00 – 2:00 PM	CEDIA PRESS CONFERENCE ROOM –304 <i>COLORADO CONVENTION CENTER</i>
Straight Wire Booth #523 Steven Hill (954-224-9173, steven@straightwire.com)	1:00 – 2:00 PM	Straight Wire #523 <i>COLORADO CONVENTION CENTER</i>
Da-Lite Screen Company Booth #320 Shannon Roach (260-497-9988, Shannon@marketshareplus.com)	2:00 – 3:00 PM	Da-Lite Screen Company Booth #320 <i>COLORADO CONVENTION CENTER</i>
Sonance Booth #408 Lucette Nicoll (781-762-9300, lucette@nicollpr.com)	2:00 – 3:00 PM	Sonance Booth #408 <i>COLORADO CONVENTION CENTER</i>
Knoll Systems Booth #948 Richard Hanson (303-933-9288, richardh@knollsystems.com)	3:00 – 4:00 PM	CEDIA PRESS CONFERENCE ROOM –304 <i>COLORADO CONVENTION CENTER</i>

<p>Antennas Direct Booth #935 Scott Kolbe (636-379-3895 ext. 13, scott@kolbeco.net)</p>	<p>3:00 – 4:00 PM</p>	<p>Antennas Direct Booth #935 COLORADO CONVENTION CENTER</p>
<p>Innovolt, Inc. Booth #466 Alyssa Willis (404-477-2535, alyssa.willis@innovolt.com)</p>	<p>4:00 – 5:00 PM</p>	<p>CEDIA PRESS CONFERENCE ROOM –304 COLORADO CONVENTION CENTER</p>
<p>SIM 2 USA Booth #330 Sue Toscano (781-762-9300, sue@nicollpr.com)</p>	<p>4:00 – 5:00 PM</p>	<p>SIM 2 USA Booth #330 COLORADO CONVENTION CENTER</p>
<p>Meridian Booth #545 Sue Toscano (781-762-9300, sue@nicollpr.com)</p>	<p>5:30 – 8:00 PM</p>	<p>The Keep Away Room at The Curtis Hotel INVITATION ONLY</p>
<p>Monster Cable Products Booth #106 Daniel Graham (415-716-2795, dgraham@monstercable.com)</p>	<p>5:00 – 6:00 PM</p>	<p>CEDIA PRESS CONFERENCE ROOM –304 COLORADO CONVENTION CENTER</p>
<p>Panasonic Booth #825 Stephanie Chaney (212-931-6106, schaney@peppercom.com)</p>	<p>6:00 – 7:00 PM</p>	<p>Panasonic Booth #825 INVITE ONLY PRESS RECEPTION COLORADO CONVENTION CENTER</p>

PRESS EVENTS

FRIDAY, SEPTEMBER 5	TIME	LOCATION
<p>D&M Holdings Booth #200 Marantz America, Boston Acoustics, Denon Electronics, Escent, McIntosh Laboratory and Snell Acoustics Matt Calderone (212-388-1400, mcalderone@dba-pr.com)</p>	<p>8:00-10:00 AM</p>	<p>Marantz America Booth #200 * Must be listed on security clearance form to attend COLORADO CONVENTION CENTER</p>

CEDIA Keynote Breakfast	8:00 – 10:15 AM	Korbel Ballroom COLORADO CONVENTION CENTER
OmniMount Systems Booth #515 Kimberly Fabiano (480-353-0429, kimf@omnimount.com)	10:00 – 11:00 AM	OmniMount Systems Booth #515 COLORADO CONVENTION CENTER
Runco Booth #510 Katie Short (401-792-7080, kshort@castercomm.com)	11:00 AM – Noon	Runco Training Room #501 COLORADO CONVENTION CENTER – LOWER LEVEL
Savant Systems Booth #767 Micah Sheveloff (203-668-4303, wirc1@wircmedia.com)	Noon – 1:00 PM	CEDIA PRESS CONFERENCE ROOM –304 COLORADO CONVENTION CENTER
Sooloos Booth #390 Molly Entin (401-792-7080, molly@castercomm.com)	1:00 – 2:00 PM	CEDIA PRESS CONFERENCE ROOM – 304 COLORADO CONVENTION CENTER
Integra Booth #837 Gordon Sell (908-788-0700, gordon@gspr.com)	2:00 – 3:00 PM	CEDIA PRESS CONFERENCE ROOM – 304 COLORADO CONVENTION CENTER
dnp Booth #357 Elaine Palladino (954-925-1511, Elaine@marketingmatters.net)	2:00 – 3:00 PM	dnp Booth #357 COLORADO CONVENTION CENTER
Gefen Booth #518 Linda Morgan (818-534-8254, Linda@gefen.com)	3:00 – 4:00 PM	CEDIA PRESS CONFERENCE ROOM – 304 COLORADO CONVENTION CENTER
OPEN	3:00 – 4:00 PM	CEDIA PRESS CONFERENCE ROOM – 304 COLORADO CONVENTION CENTER
Tributaries Booth # 614 Sue Toscano (781-762-9300, sue@nicollpr.com)	4:45 – 5:00 PM	Product Overview Tributaries Booth #614 COLORADO CONVENTION CENTER

Tributaries Booth # 614 Sue Toscano (781-762-9300, sue@nicollpr.com)	5:00 – 5:15 PM	Mini Cooper Giveaway with Utz Baldwin Tributaries Booth #614 COLORADO CONVENTION CENTER
OPEN	5:00 – 6:00 PM	CEDIA PRESS CONFERENCE ROOM – 304 COLORADO CONVENTION CENTER

PRESS EVENTS

SATURDAY, SEPTEMBER 6	TIME	LOCATION
OPEN	8:00 – 9:00 AM	CEDIA PRESS CONFERENCE ROOM –304 COLORADO CONVENTION CENTER
OPEN	9:00 – 10:00 AM	CEDIA PRESS CONFERENCE ROOM –304 COLORADO CONVENTION CENTER
OPEN	10:00 – 11:00 AM	CEDIA PRESS CONFERENCE ROOM –304 COLORADO CONVENTION CENTER
OPEN	11:00 AM - Noon	CEDIA PRESS CONFERENCE ROOM –304 COLORADO CONVENTION CENTER
Image Improved, Inc. Booth #983 Jennifer Reeves (770-475-4220, jt@imageimproved.com)	11:00 AM - Noon	Image Improved, Inc. Booth #983 COLORADO CONVENTION CENTER
OPEN	Noon – 1:00 PM	CEDIA PRESS CONFERENCE ROOM –304 COLORADO CONVENTION CENTER
OPEN	1:00 – 2:00 PM	CEDIA PRESS CONFERENCE ROOM –304 COLORADO CONVENTION CENTER

OPEN	2:00 – 3:00 PM	CEDIA PRESS CONFERENCE ROOM –304 COLORADO CONVENTION CENTER
OPEN	3:00 – 4:00 PM	CEDIA PRESS CONFERENCE ROOM –304 COLORADO CONVENTION CENTER
Mecoshade Home Systems Booth #243 Victor Razon (646-320-9861, victor@mechoshade.com)	4:00 – 5:00 PM	Mechoshade Home Systems Booth #243 COLORADO CONVENTION CENTER

PRESS EVENTS

SUNDAY, SEPTEMBER 7	TIME	LOCATION
OPEN	8:00 – 9:00 AM	CEDIA PRESS CONFERENCE ROOM – 304 COLORADO CONVENTION CENTER
OPEN	9:00 – 10:00 AM	CEDIA PRESS CONFERENCE ROOM – 304 COLORADO CONVENTION CENTER
OPEN	10:00 – 11:00 AM	CEDIA PRESS CONFERENCE ROOM – 304 COLORADO CONVENTION CENTER
OPEN	11:00 AM - Noon	CEDIA PRESS CONFERENCE ROOM –304 COLORADO CONVENTION CENTER
Mechoshade Home Systems Booth #243 Victor Razon (646-320-9861, victor@mechoshade.com)	Noon – 1:00 PM	Mechoshade Home Systems Booth #243 COLORADO CONVENTION CENTER
OPEN	1:00 – 2:00 PM	CEDIA PRESS CONFERENCE ROOM –304 COLORADO CONVENTION CENTER

OPEN	2:00 – 3:00 PM	CEDIA PRESS CONFERENCE ROOM –304 <i>COLORADO CONVENTION CENTER</i>
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www.cedia.org

LAST UPDATED 8.29.08

Onsite Press Room Hours

Onsite Press Room (301) Hours

Tuesday, September 2, Noon - 5:00 p.m.
Wednesday, September 3, 8:00 a.m. - 5:00 p.m.
Thursday, September 4, 8:00 a.m. - 6:00 p.m.
Friday, September 5, 7:30 a.m. - 6:00 p.m.
Saturday, September 6, 7:30 a.m. - 5:00 p.m.
Sunday, September 7, 9:00 a.m. - 3:00 p.m.

CEDIA EXPO's press room is located in room 301 of the Colorado Convention Center. It is a place for you to come rest your feet and get away from the hustle and bustle of the busy show floor. In addition to the tremendous amount of exhibitor and product information available in the press room, we have many amenities to help make your EXPO experience a pleasant one.

Amenities available to press in the onsite press room:

- Personal computer work stations
- Wireless Internet Access
- Laptop plug-in stations
- Copier
- Telephones
- Lockers
- Lounge area w/TV broadcasting EDGE TV, CEDIA EXPO's official station
- Stocked Press Kit Bins
- Message Center
- Quiet Interview Area Rooms

Breakfast and lunch, as well as afternoon snacks will be provided Wednesday-Sunday in the press room.

Web Site Resources

All of the following resources are available at CEDIA's web site. For your convenience, we have provided the direct links to frequently visited areas.

CEDIA

www.cedia.org

CEDIA EXPO 2008

www.cedia.org/expo

CEDIA EXPO 2008 Onsite Press Conferences

http://www.cedia.org/expo/press_onsite_press_conf.php

CEDIA EXPO 2008 Online Press Room

http://www.cedia.org/expo/press_online_exh_rooms.php

CEDIA University

www.cedia.org/cediau

CEDIA Events Calendar

www.cedia.org/calendar

CEDIA Finder Service

www.cedia.org/homeowners/finder.php

CEDIA Government Affairs

www.cedia.org/public_policy

CEDIA EXPO 2008 Photos

www.thephotogroup.com

CEDIA EXPO photos are available to media by contacting Krystal Featherston at kfeatherston@cedia.org or 317-328-4336.



CUSTOM
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Who is CEDIA?

The Custom Electronic Design & Installation Association (CEDIA) is an international trade association of companies that specialize in designing and installing electronic systems for the home. The association was founded in 1989 and has more than 3,000 member companies worldwide. CEDIA Members are established and insured businesses with bona fide qualifications and experience in specialized areas including residential electronic systems contractors who have emerged as the “fourth contractor” in the building and remodeling industries alongside electrical, plumbing, and HVAC professionals.

Member classifications include residential electronic systems contractors, manufacturers, sales representatives, distributors, consultants and affiliates.

CEDIA is a not-for-profit association based in Indianapolis, Ind. It is controlled by its members, who annually elect officers and board members.

Who Benefits from CEDIA?

Everyone does.

Consumers benefit because they can obtain referrals through CEDIA to find qualified, reputable and insured residential electronic systems contractors to counsel them and work in their homes. They also benefit by having CEDIA promote professionalism and honorable business practices in the field of custom installation.

Residential electronic systems contractors benefit in several ways. Consumers, builders, architects and interior designers recognize them as a professional resource. Through CEDIA education conferences and training programs, they can obtain continuing education in both technical and business skills to enhance the growth of their employees and their business. They have access to data, publications and other materials that can enhance their business practices and marketing services. They also have an open line of communication to manufacturers, industry officials and colleagues to address challenges and exchange information. Through CEDIA certification, residential electronic systems contractors now have a benchmark in their industry against which to measure themselves and give consumers peace of mind. Being a CEDIA Certified Professional lends even more prestige to membership.

Manufacturers benefit from CEDIA because equipment specified, installed and serviced by CEDIA members will satisfy customers, lead to enthusiastic referrals, and help the industry grow. CEDIA provides manufacturers with feedback that will help them create products that perform more efficiently, are easier to install, and satisfy changing customer demands.

CEDIA Member Finder Service

In addition to its many member services, CEDIA provides consumers, architects, interior designers and builders with an online Finder Service (<http://www.cedia.org/homeowners>) for free referrals to residential electronic systems contractors throughout the United States and other countries throughout the world.

Why Do Companies Join CEDIA?

Custom design and installation is the cutting edge of a rapidly growing field, and only recently is becoming more widely known outside the consumer electronics industry. Among consumers, there is little awareness or appreciation for the specialized knowledge and skills of the residential electronic systems contractor. Architects, builders and interior designers are better informed, but most are not aware of the breadth of home automation services, or of all they and their clients stand to gain by using CEDIA residential electronic systems contractors.

CEDIA's purpose is to build recognition and acceptance for this specialized field and to speak up for its interests in addressing the industry, government, and the marketplace.

How Does CEDIA Advance the Interest of Residential Electronic Systems Contractors?

Through educational programs, trade shows, publicity, advertising, technical meetings and other methods, CEDIA helps its members in many ways:

- By building awareness of home automation among consumers, and promoting CEDIA members as the most qualified contractors to perform design and installation of home electronic systems
- By generating leads and referrals
- By establishing contacts with allied industries, professions and trades including building, architecture and interior design
- By making publicity, advertising and sales tools available to its members
- By assisting members in improving their management and technical skills
- By working for the establishment of industry standards with respect to the design and installation of home electronic systems
- By protecting members' interests in matters affected by government regulation
- By monitoring and guiding the growth of our industry for the benefit of all its members and customers.

Additional information is available by contacting CEDIA, 7150 Winton Drive, Suite 300, Indianapolis, IN 46268; Phone: 800-669-5329; Fax: 317-280-8527; Email: press@cedia.org; and Web site: <http://www.cedia.org>.

Fast Facts

Who is CEDIA?

- The Custom Electronic Design & Installation Association (CEDIA) is comprised more than 3,500 member companies worldwide that specialize in designing and installing electronically enhanced living environments for the home.
- CEDIA leads the residential electronic systems industry by maximizing product output through design and installation, while enhancing the electronic lifestyle for its consumers.

Significance and Timing?

- With the electronics industry growing so rapidly, every time a consumer buys a new piece of technology it becomes obsolete as soon as it's installed. CEDIA-Certified contractors add value by working with consumers to maximize the product's possibilities, while also prepping the system and installation for future additions and enhancements.
- By utilizing a CEDIA-Certified contractor to install and design electronic systems in their home, consumers are guaranteed they will not be fooled and they will receive the best quality advice and service for their investment.
- The government is currently sending citizens a stimulus check to help kick-start the economy. Although it is thought that much of this money will go towards bills and other necessities, The Wall Street Journal (May, 2008) reported that homeowners will spend \$166 billion on home improvements, which include everything from refurbishing cabinets

to upgrading home theater systems, just this year. Consumers need to choose a qualified installer to guarantee the best advice and workmanship for their investment.

How do consumers benefit from CEDIA?

- **Free CEDIA Finder Service.** Consumers can use the convenient Electronic Lifestyles® Finder Service at www.cedia.org to search for a residential electronic systems contractor by ZIP code.
 - The Electronic Lifestyles® Finder Service receives more than 600 hits per day.
 - Full contact information and company description are listed.
- **CEDIA professionals are go-to resources for consumers.** In February of 2009, the transition from analog to digital television will be implemented and CEDIA is the resource for product knowledge and system interaction.
- **CEDIA members are abreast of technology changes and trends.** CEDIA professionals are taught through the latest technology, such as webinars, the most up-to-date information in the ever-changing electronic systems industry. Their keen awareness and ability to spot top industry trends enable them to help consumers distinguish between necessities and impracticalities, helping them to make well-informed decisions and increasing consumer satisfaction.
- **CEDIA education and training is the best and most-preferred in the industry.** With CEDIA education and training, these contractors are able to install electronic systems that are integrated to perform the most imperative tasks in today's culture, such as child safety elements and systems that increase energy efficiency in the home.



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CEDIA's Top Ten Smart Consumer Tips

1. **Wire for everything now** – If you are building or remodeling your home, wire it with a plan for future needs. While no one can guarantee what the future will look like, CEDIA Professionals make it their business to stay current to offer good advice about technologies that are on the horizon. Best of all they can help you sort out the hype from the reality.
2. **Plan for HDTV now** – High Definition TV is the new digital standard for enhanced picture quality for TV broadcasting. If you're buying a new TV or video projector, make sure you'll be able to enjoy the incredible sound and pictures that are part of HDTV.
3. **Insist on integrated systems** – As you buy new electronic components, make sure you shop for equipment that can be hooked up together and operated with one, easy to use control system.
4. **Don't buy yesterday's products** (often what is in stock) – Many stores purchase large orders of all equipment and sell it at discounted rates. Shop with a dealer that only provides you with new equipment and technologies.
5. **Consider integrating lighting control with your home electronics system** – Lighting sets the mood for home theater, entertaining, or just a quiet night at home. You can control your home lighting from the same remote that you use to control your theater or music system.
6. **Think with your wallet, but lead with your head** – Quality and long-term dependability are the most cost effective attributes that you can build into a home.
7. **Buy an experience, not a box** – Find a dealer that allows you to test drive the entire system or at least experience the thrill of a high performance system. Few people have the time to research and evaluate all the hardware choices. It's smarter to focus on the end result and make your choices based upon overall performance and value.
8. **Don't think you have to put up with hard to use, multiple remote controls** – Easy to use, all-in-one remote controls are available for any system. You can even have them custom programmed so they make perfect sense to *you*.
9. **Consult a professional** – Designing and installing reliable, easy to use systems that add real quality to your lifestyle is the goal of CEDIA professionals. Check to see if the company you're considering has CEDIA Certified Professional Designers and Installers on staff.
10. **Increase your service expectations** – Your home electronics system is a big investment. CEDIA professionals will provide you with extensive options, comprehensive designs, complete installation and especially, in-home service for your systems.

For more information about CEDIA's 10 Smart Tips, and other consumer electronics recommendations, or to find a CEDIA dealer in your area, please call CEDIA at 800-669-5329 or visit the CEDIA web site at www.cedia.org.



CEDIA Government Affairs & Public Policy Program

FACT SHEET

- The mission of the Custom Electronic Design & Installation Association (CEDIA) Government Affairs & Public Policy Action Team is to influence public policy to protect CEDIA Members; the residential electronic systems industry and consumers.
- The CEDIA Government Affairs & Public Policy Action Team provides leadership to CEDIA's government initiatives and is made up of industry leaders.
- CEDIA Members participate in the CEDIA Grassroots Legislative Network.
- During the 2008 state legislative sessions, the team tracked over 525 bills in 44 states. The majority of the legislation CEDIA has been involved with deals with state-wide electrical licensing legislation regarding residential electronic systems contractors and technicians. CEDIA also monitors electronic waste (e-waste) legislation and legislation related to broadband deployment.
- On the federal level, CEDIA monitors legislation that affects the digital television transition, copyright protection, and the products sold by CEDIA Members to consumers.
- In 2007, CEDIA representatives met with more than 300 public policy representatives on issues related to the residential electronic systems industry.
- The Electronic Systems Technician profession has its own federally recognized occupational title. The U.S. Department of Labor has recognized Electronic Systems Technicians as a distinct profession as part of the 21st Century Workforce Initiative.
- CEDIA is a member of the National Conference of State Legislatures (NCSL) Foundation and the State Government Affairs Council (SGAC) to educate state legislators about the residential electronic systems industry.

For more information on CEDIA's Government Affairs & Public Policy Program, visit www.cedia.org/public_policy.



2008 CEDIA Executive Committee

Utz Baldwin - Chairman

President, AD Systems

Utz Baldwin's primary focus as the chairman of the CEDIA Executive Committee is on industry development and raising awareness of CEDIA. His career spans more than 20 years in the consumer electronics industry with the majority of time spent in the custom installation field. Prior to joining CEDIA he worked for the Federated Group in Los Angeles and Jonas Miller Sound in Santa Monica.

Utz has presented to NAHB, ASID, AIBD, and at events such as CEDIA EXPO and EHX. Utz chaired the CEDIA Electronic Lifestyles® Forum committee and is active with CEDIA's Industry Outreach Council.



Ken Erdmann - Vice Chairman

President, Erdmann Electric Inc

Ken Erdmann serves as vice chairman of CEDIA's board of directors and is co-founder and president of the Erdmann Electric, Inc., an electronic systems and electrical contracting company. In addition to his board of directors' responsibilities, Ken is serving as the Chair of the Education Council.

Ken has been actively involved with CEDIA in many volunteer positions. In 2003 he was honored as the EST Volunteer of the Year and has been selected as a Top Ten Instructor three times.



Randy Vaughan - Treasurer

President, AE Systems

Randy Vaughan's role as treasurer is to be fully advised on the financial condition of the Association and report financial conditions and adequacy of the accounting records to the Board of Directors. Randy is the founder, president, and lead engineer of Ambassador Enterprises, Inc. (AE Systems). Randy is deeply passionate about the concepts of improving a customer's lifestyle through elegant residential systems integration.

Randy received his B.S.I.E. from the University of Miami in 1969 and attended the University of Virginia, Darden School of Business. Today, he is a frequent speaker and instructor at technical conferences, industry trade shows and seminars.



Randy Stearns - Secretary

President, Engineered Environments

Randy Stearns was appointed to the CEDIA Board of Directors in 2005 and is currently in his second term. Randy is the Founder and President of Engineered Environments, one of the nation's largest and most respected residential systems integration firms. With an Ivy League degree from Dartmouth College and an MBA from the University of



Southern California, Randy has devoted himself to the development and implementation of best practices within his organization.

Randy has shared his business ideas and ideals with the industry through CEDIA education, the idea bank, participation in the development of the industry benchmarking survey, and articles in industry publications.



**Ken Smith - Past President
Owner, Custom Electronics, Inc.**

In addition to serving as CEDIA's immediate past president, Ken Smith is a past secretary and vice president of the CEDIA Executive Committee and has been involved with CEDIA education as Dean of the Business Track, and then as Dean of the Vision and Excellence Track, which he created.

Ken is the founder, co-owner and president of Custom Electronics, Inc. based in Falmouth, Maine. Ken's background consists of a B.S. in Business Management and 11 years with Digital Equipment Corp. (DEC) as a management development consultant.



**Don Gilpin
CEDIA Chief Operating Officer**

As the Chief Operating Officer for the Custom Electronic Design & Installation Association (CEDIA), Don Gilpin's responsibilities include overseeing all aspects of all departments within the organization.

Prior to CEDIA, Don Gilpin served as the Executive Director for the Interior Design Educator's Council (IDEC). Don has corporate Fortune 100 experience as a marketing executive with Dayton Hudson Corporation in Minneapolis and Deluxe Corporation in St. Paul. Don also has more than 13 years in the association management field.



SEPTEMBER 3-7, 2008 DENVER, CO

CEDIA EXPO Exhibitor Summaries

21st Century Home Automation, LLC - Booth 2017

Description: 21st Century Home Automation has been a Crestron Authorized Independent Programmer since 2002 as well as being Crestron Certified Master Programmers.

EXPO Announcement: EZ-Program is a pre-manufactured Crestron program that allows any person to program a \$75,000 Crestron system in under one minute right from a touchpanel.

Contact: David Sherman, Owner 215-801-2292, info@crestronpros.com

APC - American Power Conversion - Booth 953

Description: APC, a global leader in integrated critical power and cooling services, including high performance AV components for the custom electronics design and installation industry.

EXPO Announcement: The APC AV G5 Rack Power Filter features surge protection and noise filtration to optimize the performance of connected equipment in a custom installation.

Contact: Kelly Colgan, Media Relations Specialist 800-778-2208 x2741, kelly.colgan@apc.com

AVAD - Booth 701

Description: AVAD is America's leading distributor of home technology products, offering tech support, whole-house solutions, in-depth trainings at 37 U.S. locations and in Toronto.

EXPO Announcement: AVAD Integration Solutions

Contact: Kally Workman, PR Account Supervisor 954-925-1511, kally@marketingmatters.net

Airfonix - Booth SR-7

Description: Airfonix specializes in engineering superior-quality wireless audio products for the pro and semi-pro audio markets that deliver interference-free, reliable surround sound with no compromises.

EXPO Announcement: Airfonix will exhibit its latest wireless digital audio solutions for home theater surround sound installations.

Contact: Ricky Gradwohl, Manager, Corp. Comm. 408-720-6512, rgradwohl@airfonix.com

Atomoo - Booth 364

Description: Atomoo is the leading provider of managed communications and network solutions in the residential systems market. Atomoo is 100% focused on delivering best-of-breed solutions.

EXPO Announcement: Managed Home and VoIP Home are the first Managed Services Platform and Managed VoIP Solution designed specifically for the residential electronics integrator.

Contact: Brian Post, CEO/President 847-556-0292, bpost@atomoo.com

AudioSource - Booth 560

Description: AudioSource is an award-winning designer and distributor of affordable high quality in-wall and in-ceiling speakers, subwoofers, electronics, cable and accessories for the residential A/V industry.

EXPO Announcement: Award-winning two-channel and subwoofer amplifiers, in-wall and freestanding subwoofers, electronics (pre-amps and tuners), in-wall, in-ceiling, and indoor/outdoor speakers, and the new retail accessory line.

Contact: Charles Leib, CRL Public Relations 480-380-0673, charlie@crl-pr.com

Audiophile Systems - Booth 440

Description: Audiophile Systems Ltd is the premier importer, distributor and sales company for quality AV products. We provide providing sales, marketing and award-winning customer service.

EXPO Announcement: Audiophile System offers you a business partner interested in developing distribution relationships with companies that offer innovative products and services.

Contact: Karen Richardson, President 317-841-4100, karenr@aslgroup.com

Audyssey Laboratories, Inc. - Booth 900

Description: Established in 2002, Audyssey Laboratories is the industry leader in research-based sound equalization solutions for professional and consumer audio.

EXPO Announcement: Audyssey Dynamic Volume solves the problem of large variations in volume level between television programs, commercials, and between the soft and loud passages of movies.

Contact: Jim Merk, Director of Marketing 213-625-4300, jmerk@audyssey.com

BDI (Becker Designed, Inc.) - Booth 946

Description: BDI is driven by a passion for originality. BDI's home theater furniture is often referred to as the most innovative in the industry.

EXPO Announcement: BDI will premiere new innovative home theater furniture, as well as more sleek table designs during CEDIA.

Contact: Lainie Kritser, Account Executive 214-521-8596, lkritser@mbapr.com

BTX Technologies - Booth 611

Description: BTX Technologies is the premier manufacturer and value-added distributor of professional-grade products used to interface and integrate A/V, broadcast, home theater, data, and security systems.

EXPO Announcement: Celebrating its 41st anniversary, BTX introduces a wide variety of interface and integration solutions including additions to the MaxBlox EZ Termination System.

Contact: Veronica Esbona, Senior Account Manager 954-392-6990, veronica@wallstcom.com

BidMagic - Booth 358

Description: BidMagic Professional Proposal Software is the fastest, easiest way to create AV proposals. For sales pros on the go. Works with QuickBooks, Outlook, Excel, Word.

EXPO Announcement: Dealers and Suppliers connect with new OnLine Product Library featuring over 150 brands. CRM Project Manager, installation and service calendar. Mobile alerts to field techs.

Contact: Richard Riehl, President 800-598-5860 x1, rich@bidmagic.com

Boston Acoustics - Booth 104

Description: Boston Acoustics, a leader in high-performance loudspeakers, tabletop radios, and car audio systems, conveys their "Play Smart" attitude with a hip-smart approach to product design.

EXPO Announcement: Boston Acoustics will be introducing their flagship Vista Series, the value-minded Classic Series, as well as weather and high-humidity resistant in-ceiling speakers.

Contact: Alison Giella, Account Executive 212-388-1400, agiella@dba-pr.com

CE labs / Cable Electronics, Inc. - Booth 474

Description: CE labs® is a high quality manufacturer of audio/video distribution products, electronic merchandising solutions and complete digital signage packages celebrating 20 years of industry expertise.

EXPO Announcement: HDMI, Component, VGA, Matrix Switchers & Distribution Amplifiers. HD Digital Media Players. RF Modulators and Amplifiers. Specializing in Digital Signage and Customized Content Creation.

Contact: Katy Dailey, Marketing Specialist 800-767-6189, katy2480@aol.com

CLO Systems - Booth 1089

Description: Our line of motorized wall mounts offer flexible mounting solutions for flat panel TVs that make a difference in the way you view your TV.

EXPO Announcement: Xarm: tilts 7° up and 20° down, swivels 28° left/right T2: 0-13° variable tilt down (auto mode feature) S1: 0-180° swing arm, left/right mountable

Contact: Ken Nguyen, Director Sales Marketing 6269394226, kennguyen@closystems.com

Capitol Sales Company - Booth 690

Description: Capitol Sales Company partners with system integrators and low-voltage installers nationwide as an emerging technology distributor. We offer solutions from over 125 leading manufacturers.

EXPO Announcement: Latest technology from various manufacturers in home theater, telephone systems, integrated home systems and commercial A/V.

Contact: Cheryl Johnson, Vice President of Marketing 651-688-6833, ext. 114, cjohnson@capitolsales.com

CasaTools - Booth 972

Description: CasaTunes integrates legacy multi-room audio vendor technologies with Windows Media Center, allowing users to control and listen to music through out the house.

EXPO Announcement: Two new whole house audio solutions, an internal and external version, supports Microsoft Windows Media Center and share an advanced DVD-audio quality PCI-e sound card.

Contact: Jan Jahosky, PR Consultant 407-331-4699, jan@jahosky.com

Chrysalis Acoustics - Booth 1029

Description: With a 25-year heritage in subwoofer design and manufacturing, Chrysalis Acoustics, a Velodyne company, brings leading edge technology to deliver a powerful home theater experience.

EXPO Announcement: For deep, powerful and accurate bass, look no further than the Starfire, BassMatrix and Photon Series of subwoofers from Chrysalis, a Velodyne company.

Contact: Ann Gargiulo, Marketing Communications Manager 408-465-2817, agargiulo@chrysalisacoustics.com

CodexNovus - Booth 510

Description: CodexNovus Digital Media Player/Servers provide a single home to store, organize and playback entire digital media collections in category leading 1080p High Definition performance.

EXPO Announcement: DML Series Digital Media Player/Servers and DMS Series Digital Media Server—built upon the proprietary HDcodex interface to provide instant uniform access to digital media.

Contact: Scott Moody, PR Account Manager 954-925-1511, scott@marketingmatters.net

Coleman Cable Inc. - Booth 733

Description: A leading manufacturer of low-voltage wire and cable products for the security, fire, sound, data, HVAC, and home automation industries.

EXPO Announcement: Our new product offerings include: SignalPlus coaxial connectors, inter-connect cables and the smart strip energy saving power strip.

Contact: Holly Huyler, Marketing Manager 800-323-9355, hjh@coleman-cable.com

Contemporary Research - Booth 957

Description: Founded in 1994, Contemporary Research began with a vision for creating solutions that easily integrate with leading control systems such as AMX and Crestron.

EXPO Announcement: Our 232-ATSC HD Tuner with RS-232, accepts 2-way control from several custom control systems(AMX and Crestron modules available).

Contact: Doug Engstrom, Communications Director 972-931-2728, sales@crwww.com

Control4 - Booth 480

Description: Control4 is a rapidly growing pioneer in affordable, easy-to-use home control and automation systems making safety, convenience and comfort available to virtually any homeowner.

EXPO Announcement: Control4 will be exhibiting a full line of home controllers, media servers, lighting and climate control, multi-room audio solutions and touch panel interfaces.

Contact: Joelle Kenealey, Director 650-373-2005, joelle_kenealey@coltrin.com

Convergent - Booth 678

Description: Innovative custom control solutions on IP backbones with Flash-animated GUIs, variety of smartscreens and all-inclusive pricing / tools. HD AV Matrices, digital lighting and accessories.

EXPO Announcement: New NEO flush-mount smartscreens with elegant acrylic bezels, fast processors, and award-winning control applications.! DVI-D, VGA, RGBhv custom Matrices. All with WOW and affordability.

Contact: Craig Slawson, President 303-477-7757, info@convergentliving.com

Cooper Wiring Devices - Booth 377

Description: Cooper Wiring Devices is a division of Cooper Industries and provides over 10,000 electrical wiring device products for industrial, commercial and residential applications.

EXPO Announcement: Cooper Wiring Devices will exhibit several new additions to its ASPIRE RF™ wireless control system. Includes dimmers, switches and accessories designed for enhanced retrofit capabilities.

Contact: Penny Baker, Marketing Communications 770.632.2232, penelope.baker@cooperindustries.com

Crestron - Booth 301/SR-1

Description: manufacturer of home entertainment and control systems, providing integrated solutions for AV distribution, lighting, HVAC and home theater – controlled from touchpanels, keypads, and remotes

EXPO Announcement: Touchpanels, lighting control, DigitalMedia distribution, HDMI switchers, iPod-based audio server, PoE network solutions, wireless home control, DIN Rail control modules, “green” systems, digital video processors

Contact: Jeff Singer, Mktng Comm Director 201-767-3400, jsinger@crestron.com

Crowson Technology, LLC - Booth 899

Description: Manufacturer of the world's finest Tactile Motion products that deliver the visceral realism to make good theaters great.

EXPO Announcement: A300B Tactile Motion Amplifier, DDP4 Digital Distribution Pre-Amp, 4 Channel

Contact: John Yi, EVP, Business Development 888-427-6976 x600, johnyi@crowsontech.com

DCS Digital Cinema Sound, Inc. - Booth 239

Description: As a leading manufacturer of high performance loudspeakers, In-Ceiling and In-Wall speakers, DCS offer audio solutions for every application and life styles.

EXPO Announcement: Motorized In-Ceiling Speakers, In-Ceiling Speakers, Motorized In-Wall Speakers, In-Wall Speakers, and In-Wall Subwoofers.

Contact: Julia Hu, Marketing Coordinator 7148945888, juliah@trtri.com

DVIGear, Inc. - Booth 1011

Description: DVIGear offers a full range of high performance Digital Connectivity Solutions for home entertainment applications, plus comprehensive application and technical support for designers and installers.

EXPO Announcement: DVIGear will showcase its new line of HDMI signal distribution products, including: long length cables, high density matrix switchers, splitters, extenders, converters and scalars.

Contact: Steven Barlow, President 770.421.6699, steven@dvigear.com

DYMO - Booth 971

Description: DYMO manufactures RHINO label printers with features specifically designed for security, audio/video, datacom and electrical system installers.

EXPO Announcement: The new PC-compatible RHINO 6000 features 250+ built-in terms/symbols, "Hot Key" quick label formatting, and much more.

Contact: Katherine Helman, Marketing Communications 330-708-1465, katherine.helman@dymo.com

Definitive Technology - Booth SR3

Description: Definitive offers a complete selection of free-standing, on-wall and built-in high performance home and outdoor loudspeakers. Definitive loudspeakers are among the most positively reviewed loudspeakers.

EXPO Announcement: Introducing a breakthrough new line of built-in speakers: Disappearing™ In-Wall speakers featuring near-invisibility thanks to their small diameters, hidden flanges, and low profile micro-perf grilles.

Contact: Paul DiComo, VP Marketing (410) 363-7148, paul.dicomo@definitivetech.com

Denon - Booth 204

Description: Denon is a world leader in the highest quality home entertainment products.

EXPO Announcement: Denon will spotlight its DVP-602CI HDMI Video Processor/Switcher, TU-604CI Expandable Multi-Zone Tuner, POA-3012CI 12-Zone Power Amplifier, A/V receivers, Blu-ray DVD products, and high-end A/V separates.

Contact: Lisa Cazzola, Account Executive (212) 388-1400, lcazzola@dba-pr.com

Dolby - Booth 754

Description: Dolby Laboratories (NYSE: DLB) is the global leader in technologies that are essential elements in the best entertainment experiences.

EXPO Announcement:

Contact: Sean Durkin, PR Manager 415-558-0200, sdurk@dolby.com

Draper, Inc. - Booth 350

Description: Draper, Inc., is a Spiceland, Ind.-based manufacturer of projection screens, lifts and mounts for projectors and flat panel displays, and window shades for any home.

EXPO Announcement: Draper's Access projection screen conceals the screen in the ceiling, to be revealed at the touch of a remote or command from your home automation.

Contact: Terry Coffey, Media Relations (765) 987-7202/346, tcoffey@draperinc.com

Extron Electronics - Booth 528

Description: A leading manufacturer of A/V system products including switchers, matrix switchers, distribution amplifiers, video scalers, signal processing devices, Ethernet control interfaces, and high resolution cables.

EXPO Announcement: Extron is introducing a range of HDMI products including extenders, distribution amplifiers, matrix switchers and an RGB analog to HDMI converter / scaler.

Contact: Mike Andrews, Director of MarComm 714-517-6088, mandrews@extron.com

FORTRESS, INC. - Booth 899

Description: Manufacturing seating for Corporate America for over 50 years and for ten years, providing unique, innovative solutions to custom seating requirements in the home theater.

EXPO Announcement: Custom solutions when platforms are not an option or when the room is not a dedicated theater is what Fortress is all about.

Contact: Carol Wolper, Director of Marketing 909-483-6092, carol@fortresseating.com

Fluke Networks - Booth 858

Description: Fluke Networks produces testers for wireless and wired continuity and mapping tests, performance tests, and testing of ports and active devices on the home network.

EXPO Announcement: CableQ is the first qualification tester designed for residential installers who need to document that cabling systems are installed properly and will perform reliably.

Contact: Dan Wright, Public Relations Manager 425 446 5633, dan.wright@flukenetworks.com

Furman - Booth 618

Description: Leading provider of power management products that give audio/video systems the noise-free power they need for superlative performance and protection from power surges and lightning.

EXPO Announcement: New additions to the MAX In-Wall Series as well as Furman's entire line of power management solutions including the Reference and Elite Series.

Contact: Veronica Esbona, Senior Account Manager 954-392-6990, veronica@wallstcom.com

GE Security - Booth 124

Description: GE Security provides technologically advanced products and systems for intrusion and fire detection, access and building control, video surveillance, key management and structured wiring.

EXPO Announcement: New from GE Security, the intuitive, user-friendly SmartCommand™ LCD color touch-screen offers intercom, whole-house audio, home-automation, and security in a single, simple to install package.

Contact: Steve Hill, Global PR Leader 510-857-1132, steve.hill1@ge.com

Gefen - Booth 518

Description: Gefen specializes in leading-edge connectivity solutions with multi-platform extension, switching, distribution and conversion capabilities. Their add-on hardware maximizes system functionality beyond their original capabilities.

EXPO Announcement: HQV (Hollywood Quality Video) scalers with switching capability, Simplay HD certified HDMI cables, AD/DA converters and signal extenders using RGB, coax and power line cable.

Contact: Linda Morgan, PR 818 534 8254, linda@gefen.com

H-P Products, Inc. - Booth 731

Description: H-P Products delivers industry-leading Dirt Devil® central vacuum systems, the breakthrough Hide-a-Hose retractable hose solution, and Vroom™, the latest innovation in quick cleaning.

EXPO Announcement: Vroom™ is a powerful vacuum appliance with automatic suction that is built into cabinetry in high traffic areas of a home for speed and convenience.

Contact: Hollie Rybak, Account Coordinator 216-373-8123, hrybak@liggett.com

HD Communications Corp. - Booth 181

Description: HD Communications Corp. is a leading manufacturer and distributor of wireless equipment for the 802.11 WiFi market.

EXPO Announcement: HD Communications Corp will display its innovative In/Wall wireless 802.11 Wi-Fi access point that allows the installer to put WiFi where they need it discretely.

Contact: Don Davis, President CEO 6315883877, dond@hdcom.com

HDMI Licensing, LLC - Booth 878

Description: HDMI Licensing, LLC is the agent responsible for licensing the HDMI specification, promoting the HDMI standard and providing education on the benefits of HDMI.

EXPO Announcement: Advanced HDMI 1.3 features including x.v.Color, Deep Color and lossless HD audio formats from Dolby and DTS.

Contact: Gabriele Collier, Sr. Public Relations Mgr 408-616-4088, gcollier@hdmi.org

Home Entertainment Source - Booth 625

Description: HES is a nationally recognized buying group engaged in the specific purpose of negotiating programs so that members may successfully compete in the CE business.

EXPO Announcement: The Expert Warehouse program offers a just in time inventory solution which allows members to easily source key products at or near factory direct prices.

Contact: Andy Orozco, Director of Communication 954-923-7947, andy.orozco@brandsource.com

Honeywell - Genesis Series Cable - Booth 310

Description: Honeywell - Genesis Series Cable produces the highest quality cable products designed for Home Theater, Security, Fire, Sound, Professional Video, and Data applications.

EXPO Announcement: Honeywell HDMI cable with CURxELight™ is the world's first to automatically correct corrupted data that would otherwise degrade high-definition picture and multi-channel audio performance.

Contact: David Coleman, Director of CE (800) 222-0060, david.coleman@honeywell.com

ICM Corp. - Booth 367

Description: ICM is recognized worldwide for its 360° compression connectors & tools. Other products include installation/specialty tools, power supplies, molding, splitters, wall plates & inserts.

EXPO Announcement: One-piece, high definition BNC compression connectors for patch panel, broadcast jumpers and rack mount installations. Features 360° compression and improved insulator material for maximum performance.

Contact: Amanda Sutherland, Marketing Coordinator 303-288-8107, asutherland@icmcorp.net

IOGEAR - Booth 468

Description: IOGEAR offers fun and stylish A/V digital home, KVM, connectivity, networking, mobility and desktop solutions to help people enjoy daily life.

EXPO Announcement: IOGEAR will announce wireless video, powerline audio and digital signage solutions that simplify installations at home and the office by easily connecting multiple digital devices.

Contact: Erin Hall, Account Executive 619 677 2700, iogear@lewispr.com

ISCO Precision Optics - Booth 828

Description: ISCO Precision Optics is a manufacturer of superior-quality projection lenses for traditional and digital cinema as well as home theater applications.

EXPO Announcement: ISCO will feature its ISCOSCOPE anamorphic lens systems featuring ISCO's popular anamorphic lenses, the new ISCOSCOPE II Motorized Sled and mounting hardware.

Contact: Helga Ojinmah, media contact 770 444 3969, helga@helioscomm.com

Innovolt, Inc. - Booth 466

Description: Innovolt manufactures next generation power protection products and LED lighting for Residential, Commercial, Industrial, OEM, and Utility Customers.

EXPO Announcement: Innovolt's revolutionary Complete Power Protection devices offer protection from and diagnostic information to explain over/under voltage, current changes and other power disturbances.

Contact: Alyssa Willis, PR Associate 404-477-2535, alyssa.willis@innovolt.com

Intermatic Inc. - Booth 155

Description: Intermatic produces energy control products, including wireless controls, time switches, photo controls, surge protection, pool and spa controls, weatherproof products, HID lighting and HVAC/R controls.

EXPO Announcement: Intermatic is showcasing InTouch and HomeSettings wireless energy controls, specifically the new CA8900 energy-saving thermostat, CA5300 keychain 3-button controller and CA8200 wireless gateway controller.

Contact: Lisa Whitcomb, Senior PR Specialist 815-675-7195, lwhitcomb@intermatic.com

Inteset, LLC - Booth 452

Description: Inteset creates media servers that appeal the CI channel for their high-integrity, reliability, ease-of-use, unique entertainment modules, price point, and interoperability with advanced control systems.

EXPO Announcement: Inteset offers four categories of products: media servers, media extenders, high-capacity storage devices, and exclusive entertainment modules for its systems.

Contact: David Hirsh, Business Development 781-826-1560 ext: 203, davidh@inteset.com

Klipsch Group International - Booth 626

Description: Klipsch Group, Inc.—parent company for the legendary Klipsch®, Jamo®, Mirage® and Energy® audio brands—manufactures premium sound solutions for the consumer and professional markets.

EXPO Announcement: A technology powerhouse, Klipsch Group, Inc. will showcase several new premium sound solutions from its Klipsch®, Jamo®, Mirage® and Energy® brands in booth #626.

Contact: Keith Claytor, Public Relations Manager 860-656-0576, keith.claytor@klipsch.com

Leon Speakers - Booth 352

Description: Worldwide leader in high-performance, audiophile-grade, on-wall loudspeakers custom-built to match the exact dimensions and finish of any flat-panel display.

EXPO Announcement: New 3-in-1 A3-SUB for on-wall, in-wall, and in-room configurations as well as on-wall speaker solutions for the smallest LCD (12") to the largest plasma (103").

Contact: Veronica Esbona, Senior Account Manager 954-392-6990, veronica@wallstcom.com

Life|ware (Exceptional Innovation) - Booth 410

Description: Life|ware™'s award-winning software and hardware enables residential and building industries to freely choose home automation devices, quickly configure using drag-and-drop software, and easily control environments.

EXPO Announcement: Exceptional Innovation will show the latest Life|ware software and Life|media hardware products along with launching a new dealer program

Contact: Candice DeLuca, Director of Marketing 614 901 8899, cdeluca@life-ware.com

Logitech - Booth 1030

Description: Focused on innovation and quality, Logitech designs personal peripherals to help people enjoy a better experience with the digital world.

EXPO Announcement: Products that simplify your home entertainment including the Harmony Advanced Universal Remote, network music systems and WiLife DYI security.

Contact: Kate Brinks, PR Manager 510-713-5115, kate_brinks@logitech.com

MF Digital - Booth 1039

Description: MF Digital is a leading manufacturer of DVD / CD duplication, publishing and printing technologies for professional A/V, corporate, religious and government markets.

EXPO Announcement: Demonstrating Ripstation 7000 Series, a powerful automated digital music conversion solution and Ripserver, an NAS (networked attached storage device) with a built-in CD ripping engine.

Contact: Simon Langlais, Marketing Director 719-216-9315, simonl@mfdigital.com

Marantz America - Booth 200

Description: Marantz America is a leading manufacturers of advanced home entertainment solutions, committed to upholding the tradition of technological superiority initiated by founder Saul Marantz.

EXPO Announcement: Marantz' CEDIA demonstrations will include a variety of leading-edge audio and video components that offer new levels of performance as well as networking functionality.

Contact: Matt Calderone, Public Relations Rep. 212 388 1400, mcalderone@dba-pr.com

McIntosh Laboratory - Booth 102

Description: For over 50 years, McIntosh has defined the highest quality in home entertainment and standards for performance, luxury and reliability in audio and home theater.

EXPO Announcement: McIntosh will showcase a variety of premium home entertainment products that provide discriminating consumers with no-compromise solutions for enjoying high-quality audio and video entertainment.

Contact: Matt Calderone, Public Relations Rep 212 388 1400, mcalderone@dba-pr.com

Media Decor - Booth 348

Description: Media Décor: Motorized Art Frames, Mirrors and Art Lifts to conceal plasma, LCD and projection screens. Powered by Lutron Sivoia QED™ for silent operation.

EXPO Announcement: Elite Motorized Art Frame with Integrated On-Board-Sound System
Mirage-Mirror with Integrated Black Out Curtain Silent Eclipse Art Lift

Contact: Judith Sexton, Vice President 954 524 1104, j.sexton@mediadecor.com

Media Decor - Booth 348

Description: Media Décor: Motorized Art Frames, Mirrors and Art Lifts to conceal plasma, LCD and projection screens. Powered by Lutron Sivoia QED™ for silent operation.

EXPO Announcement: Elite Motorized Art Frame with Integrated On-Board-Sound System
Mirage-Mirror with Integrated Black Out Curtain Silent Eclipse Motorized Art Lift

Contact: Judith Sexton, Vice President 954 524 1104, j.sexton@mediadecor.com

Mendelsohn Media - Booth 208

Description: Mendelsohn Media, LLC publishes Home Entertainment and Luxury CE magazines, the latter being for the trade.

EXPO Announcement: Mendelsohn Media will have both Home Entertainment and the new trade magazine Luxury CE available at CEDIA

Contact: Mark Mendelsohn, President/Publisher 818-992-6492,
Mark@homeentertainmentmag.com

Microsoft - Booth 410

Description: Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

EXPO Announcement: Microsoft will showcase the ultimate whole home entertainment system powered by Windows Media Center, Media Center Extenders and Windows Home Server.

Contact: Ashley Daigneault, Account Manager 401-792-7080, ashley@castercomm.com

Mitek Consumer Electronics Group - Booth 808

Description: The Mitek Consumer Electronics Group includes industry-leading residential and commercial audio brands MTX, Soundolier, DCM, Musica, Esoteric Audio USA, and Atlas Sound.

EXPO Announcement: Mitek's family of brands will exhibit simple solutions for complex problems; from custom speaker lines to new wireless subwoofers, rock speakers, 70V, and wiring options.

Contact: Andy Dixon, Marketing Specialist 602-300-7334, andy.dixon@mitekusa.com

Monster - Booth 106

Description: Monster is a leading manufacturer of connectivity solutions and power line conditioning and protection products. They also offer accessories for portable electronic devices.

EXPO Announcement: Monster will be debuting Monster Wireless Digital Express HD, a whole new line of products called Digital Life and several new AC Power Products.

Contact: Alison Giella, Account Executive 212-388-1400, agiella@dba-pr.com

MusicGiants - Booth N/A

Description: MusicGiants delivers HD entertainment into home theaters through our integrated HD media store inside media servers and our HD Concierge service.

EXPO Announcement: New media server partners. New HD content partners - music labels and major movie studios. SDK 2.0 White label HD media store. Corporate name change.

Contact: Katherine Ryan, Marketing Director 775-832-5692 X112, kryan@musicgiants.com

MuxLab Inc. - Booth 827

Description: Designer and manufacturer of connectivity hardware enabling security/surveillance and audio-video equipment to be connected via Cat5E/6 copper twisted pair cable.

EXPO Announcement: Active VGA Balun II Kit featuring DDC plug-and play, remote power pass-thru, gain compensation for commercial and residential video distribution via copper twisted pair.

Contact: Jeffrey Herman, Product Manager 518-632-4788, j.herman@muxlab.com

NAD Electronics of America - Booth 900

Description: NAD is renowned for its line of audio and video components for custom installation, home theater and hi-fi application offering outstanding performance, value and simplicity.

EXPO Announcement: New T175HD AV prepro, T785HD/T775HD/T765HD AV receivers, T587 Blu-ray DVD player, M2 digital amp, C165/C275/C375/C545/C565/C725BEE stereo pre/power and integrated amps/cd players/receiver

Contact: Bryan Stanton, President 860-542-1234, jbs@jbstanton.com

NetStreams - Booth 930

Description: Headquartered in Austin, Texas, NetStreams delivers the Ultimate IP A/V Experience by distributing uncompressed, high definition video/multi-channel audio and control over a TCP/IP network

EXPO Announcement: NetStreams will be introducing several new products specifically designed for the residential market; including foreign language-based GUI and architectural/designer friendly amplified in-wall touch pads.

Contact: Jimmie Owsley, Asst Marketing manager 512.977.9393, jowsley@netstreams.com

Niles Audio - Booth 606

Description: Niles, a CEDIA founding member, is the leading provider of reliable application-specific products that enable custom installers to design and install systems that delight customers.

EXPO Announcement: Additions to IntelliControl ICS, including the iRemote TS; iC2 Home Theater Automation System; ZR-4 and ZR-6 MultiZone Receivers; Ceiling-Mount and StageFront Home Theater Solutions loudspeakers

Contact: Scott Moody, PR Account Manager 954-925-1511, scott@marketingmatters.net

NuVision US Inc - Booth 950

Description: NuVision® US Inc. is a world-class engineering and product development firm dedicated to developing superior performing products, marketed under the NuVision®, NuWire®, NuPower® brand names.

EXPO Announcement: Lucidium Series Deep Black LCD HDTVs and new FX5 models, the new high definition amplified distribution and control module, and NuControl NetworX expansion cards.

Contact: Charles Leib, CRL Public Relations 480-380-0673, charlie@crl-pr.com

NuVo Technologies - Booth 240

Description: NuVo Technologies is an innovator in the manufacturing and distribution of multi-room digital audio distribution systems.

EXPO Announcement: NuVo will push the growing multi-room audio category to even greater heights with its latest innovations and technologies on display at CEDIA Expo 2008.

Contact: Lauren Simmen, Account Services 401.792.7080, lsimmen@castercomm.com

OmniMount - Booth 515

Description: OmniMount provides A/V mounting and furniture solutions with a product line that features hundreds of products that cover the demands of nearly every application.

EXPO Announcement: Motion52 Power40 Ultra Low Profile Series Prism50 Silhouette65 Vent65 Lift42 UCL-X Moda Wall Furniture TRIA Shelf System Moda Series Viking – Floor Rack Systems Projector Mounts

Contact: Kally Workman, PR Account Supervisor 954-925-1511, kally@marketingmatters.net

On-Q/Legrand - Booth 214

Description: By combining an innovative lifestyle-solutions approach to selling home technology with elegant, award-winning products, On-Q's the only source you need to succeed in home systems.

EXPO Announcement: On-Q's Studio Collection combines innovative function and elegant design in intercom, audio and camera systems. They'll also unveil a product that will revolutionize home systems.

Contact: Delisa Davis, Senior Account Executive 919-636-0659, ddavis@rhstrategic.com

PHILIPS - Booth 516

Description: Philips is a global leader in healthcare, lighting and consumer lifestyle, delivering people-centric, innovative products, services and solutions through the promise of "sense and simplicity".

EXPO Announcement: Philips is exhibiting the Pronto touchscreen control panel line of universal remotes, providing the installer with a flexible PC editor to create any configuration.

Contact: Lindsay Woods, PR manager 770 821 2392, lindsay.woods@philips.com

PSB Speakers of America - Booth 900

Description: PSB, a well-respected speaker manufacturer offering an extensive line of high performance, high value loudspeakers for custom installation, home theater, distributed audio and hi-fi application.

EXPO Announcement: New Imagine Series tower, monitor, center channel and surround loudspeakers, Synchrony towers, monitors, center channels and surround, SubSeries 500 subwoofer

Contact: Bryan Stanton, President 860-542-1234, jbs@jbstanton.com

Panamorph - Booth 1056

Description: Deliver the impact and immersive experience of cinematic 2.35:1 motion pictures with Panamorph anamorphic lens systems, the most endorsed in the industry.

EXPO Announcement: UH480 Horizontal Expansion Lens ATH1 Automatic Transport MTH1 Manual Transport AKPRO Universal Attachment Kit

Contact: John Schuermann, VP Sales and Marketing 719-266-2680, john@panamorph.com

Pantel Corp. - Booth 593

Description: Pantel (www.pantel.com) is a worldwide leader in outdoor weatherproof TV solutions for residential and commercial applications...wherever entertainment and/or marketing opportunities would be hosted outdoors.

EXPO Announcement: Outdoor wireless weatherproof TV solutions in 20-, 32-, 42-, 52-, and 65-inch screen sizes, water/weatherproof "Mirror" TVs in three screen sizes, and wireless outdoor speakers.

Contact: Charles Leib, CRL Public Relations 480-380-0673, charlie@crl-pr.com

Paradigm Electronics - Booth 938

Description: Paradigm is an international leader in speaker design based on advanced build materials, in-house manufacturing, innovative design and state-of-the-art engineering.

EXPO Announcement: Paradigm will be launching v.6 of it's Monitor speaker line as well as new in-wall subwoofers and surround speakers and several other new models.

Contact: Nick Brown, Account Services 4017927080, nbrown@castercomm.com

Pegasus Products - Booth 350

Description: Established in 1994, Pegasus Products has become a leading manufacturer of CCTV equipment offering an extensive range of products all backed by an excellent warranty.

EXPO Announcement: Pegasus Products introduces our complete line of LCD & plasma mounts, our new line of multi channel DVRs, and our all-in-one vandal dome camera.

Contact: Amanda Powell, Marketing 800-399-7769, amandap@pegasuscctv.com

Philips Consumer Lifestyle - Booth 516

Description: Philips is a leader in healthcare, lighting and consumer lifestyle, delivering people-centric, innovative products, services and solutions through the brand promise of sense and simplicity.

EXPO Announcement: The newest additions to Philips' successful Pronto line of remote controls will be showcased alongside DLO home docking devices.

Contact: Lindsay Woods, Communications Manager 770-821-2392, lindsay.woods@philips.com

Phoenix Gold - Booth 560

Description: Phoenix Gold is as a leader in designing and distributing high quality yet affordable speakers, electronics, cable, and accessories for the residential A/V industry.

EXPO Announcement: Phoenix Gold's new in-wall, in-ceiling, and indoor/outdoor speaker systems, the new True-Spec audio and video cable line, HDMI wallplates and accessories.

Contact: Charles Leib, CRL Public Relations 480-380-0673, charlie@crl-pr.com

Pioneer Electronics (USA) Inc. - Booth 620

Description: Pioneer develops HD home theater equipment for entertainment connoisseurs. Its KURO displays, Blu-ray players, A/V receivers and speakers replicate the purist emotions, sights and sounds.

EXPO Announcement: Pioneer provides a complete premium home entertainment solution for custom installers with the KURO Signature Series monitors, flagship Blu-ray player and high fidelity audio products.

Contact: Christina Ramirez, Communications Specialist 310-952-2388, christina.ramirez@pioneer-usa.com

Planar - Booth 510

Description: Planar is a global leader of specialty display technology providing hardware and software solutions for the world's most demanding environments including custom home theater.

EXPO Announcement: Planar will present their state-of-the-art home theater display products, including its three new highly-acclaimed projectors.

Contact: Katie Short, Account Manager 401-792-7080, kshort@castercomm.com

Planet Waves - Booth 152

Description: Planet Waves is an innovative custom cable solution company that engineers and manufactures a cable/connector system that saves installers immense time and money.

EXPO Announcement: ZM Series Connectors - An innovative approach to the PW solution featuring modular tips, a redundant ground, 3-step termination technique and they are 100% reusable.

Contact: CJ Gallo, Product Manager 631-439-3282, cj.gallo@daddario.com

QED Cables - Booth 900

Description: QED - UK's leading brand of cables and interconnects. Based on the renowned "Genesis Project", QED produces a scientifically-based, premium quality product range.

EXPO Announcement: A range of QED's loudspeaker and subwoofer cables. QED Audio, digital, video and broadcast interconnects. AIRLOCK, QED's specialized loudspeaker termination system.

Contact: Bryan Stanton, President 860-542-1234, jbs@jbstanton.com

Qsonix - Booth 906

Description: Qsonix is a market leader in providing user-friendly digital media technologies. Qsonix offers the most reliable and user friendly digital music management systems available.

EXPO Announcement: Qsonix Q110 Music Management System, Qsonix QJB110 Nostalgic Jukebox both with new Version 2.45 software.

Contact: Roberta Lewis, PR Agency 713-665-8758, rlewis@robertalewis.com

Radial Engineering Ltd. - Booth 1015

Description: Primacoustic is an acoustic product manufacturer. We offer a selection of easy-to-mount fabric covered panels, bass traps, diffusers and pre-made home-theatre room kits.

EXPO Announcement: Broadway London-12a room kits contain everything you need to address acoustic problems such as primary reflections, flutter echo, standing waves and excessive bass.

Contact: Jay Porter, Product Manager 604-942-1001, jayp@radialeng.com

ReQuest, Inc. - Booth 866

Description: ReQuest, Inc.'s home-entertainment systems have set the standard for high-end digital media storage, management, playback, and system integration since 1998

EXPO Announcement: ReQuest will debut a new Audio/Video server and showcase several upgrades to the IQ multi-zone music system featuring several patented technologies.

Contact: Lucette Nicoll, Pres. Nicoll PR 781-762-9300, lucette@nicollpr.com

Remote Technologies Incorporated (RTI) - Booth 128

Description: Remote Technologies Incorporated (RTI) is a manufacturer of innovative control solutions for electronic systems. RTI's award winning control devices are available exclusively through professional integrators.

EXPO Announcement: RTI will showcase its entire line of innovative, sophisticated and user-friendly control devices for professionally installed electronic systems

Contact: Scott Moody, PR Account Manager 954-925-1511, Scott@marketingmatters.net

Richard Gray's Power Company - Booth 1031

Description: RGPC is a leading manufacturer of power management solutions for the custom installation channel.

EXPO Announcement: RGPC will be launching innovative products that focus on two promising trends in power management , whole house solutions and IP diagnostics.

Contact: Nick Brown, Account Services 401.792.7080, nbrown@castercomm.com

Runco - Booth 510

Description: Runco is the market leader in state-of-the-art projection systems, flat-panel plasma monitors, video processors and other components for the custom home theater market

EXPO Announcement: Runco will showcase their latest displays including its expanding line-up of 1080p video displays and innovative new technologies designed exclusively for the custom market.

Contact: Katie Short, Account Manager 401-792-7080, kshort@castercomm.com

SE2 Labs - Booth 510

Description: SE2 Labs is the innovator behind the ITC One (Integrated Theater Console), the world's first personalized, compact, all-in-one, plug-and-play home entertainment system.

EXPO Announcement: SE2 Labs will show new remote diagnostic features available on its groundbreaking customizable high-performance Integrated Theater Console (ITC One).

Contact: Nicholas Brown, Account Services 401-792-7080, nbrown@castercomm.com

SI Screens - Booth 1056

Description: SI is a technology-based U.S. projection screen manufacturer focused on delivering state-of-the-art performance while addressing constantly changing consumer demands for quality, value, and visual appeal.

EXPO Announcement: Multi award-winning Black Diamond projector screen, Reference Motorized projector screen, fixed and motorized projector screens, and new screen materials and framing options.

Contact: Charles Leib, CRL Public Relations 480-380-0673, charlie@crl-pr.com

Sanus Systems - Booth 1020

Description: Sanus Systems, a division of Milestone AV Technologies, designs and builds a broad variety of audio video mounts, furnishings and accessories.

EXPO Announcement: Sanus is FIRST IN THE INDUSTRY to develop revolutionary mount technology ProSet™ post-installation height and leveling adjustment, and complete in-arm cable management for full-motion mounts.

Contact: Ryan Hagberg, Marketing Manager 651-294-0323, ryan.hagberg@milestone.com

Screen Research - Booth 328

Description: Headquartered in Nantes, France, Screen Research is a world-class provider of innovative projector screen solutions designed for custom home theater and professional cinema applications.

EXPO Announcement: Screen Research will showcase the latest innovations in projection screen technology including the LeWing, a unique solution with a retractable screen and built-in speaker system.

Contact: Ashley Daigneault, Account Manager 401-792-7080, ashley@castercomm.com

SentryNet - Booth 384

Description: SentryNet is an alarm monitoring company. We specialize in providing services to independant dealers. We are UL and FM approved. We serve over 100,000 customers.

EXPO Announcement: We will be highlighting our services and looking for opportunities to introduce the world of Recurring Monthly Revenue to custom electronics installers and dealers.

Contact: Kurt Erdman, Sales Representative 800 932-3304, kerdman@sentrynet.com

Snell Acoustics - Booth 200

Description: Snell Acoustics designs and manufactures high-end loudspeakers and has earned a reputation as one of the world's foremost manufactures of custom-built, handcrafted speakers.

EXPO Announcement: Snell Acoustics will be showcasing their new flagship product, Illusion, A Reference Tower Loudspeaker System, at the Marantz America booth.

Contact: Alison Giella, Account Executive 212-388-1400, agiella@dba-pr.com

Somfy Systems, Inc. - Booth 249

Description: Somfy designs products to motorize interior and exterior window coverings and easily integrate with security and lighting systems providing total home or building automation.

EXPO Announcement: Somfy's URTSI II, IP Interface, animeo Moco and the Somfy Digital Network offer opportunities to easily integrate motorized window coverings with third-party control systems.

Contact: Deirdre Brower, Marketing Specialist 609-395-1300, deirdre.brower@somfy.com

Sonos, Inc. - Booth 513

Description: Sonos is the leading developer of wireless multi-room music systems for the home. www.sonos.com or 877.80.SONOS

EXPO Announcement: Sonos will showcase brand new products at CES 2008, including the industry's most compact amplifier in multi-room music.

Contact: Thomas Meyer, PR Manager 949.212.6201, thomas.meyer@sonos.com

Sooloos - Booth 390

Description: Sooloos manufactures products that harness a variety of complex technologies and transform them into highly approachable home entertainment systems that are extraordinarily simple to use.

EXPO Announcement: Sooloos will unveil major enhancements to its industry-leading networked home entertainment platform that will greatly expand the capabilities of its systems.

Contact: Molly Entin, Account Services 401-792-7080, molly@castercomm.com

SpeakerCraft - Booth 700

Description: SpeakerCraft America's original manufacturer of in-wall speakers, is the world leader in custom installed A/V products.

EXPO Announcement: Wireless, DSP, loudspeakers and microphones, whole-house wireless lighting, a H2O green multi-room system/solar, wireless AC power converters and ray-guns and other really cool stuff.

Contact: David Donald, VP Marketing 951-787-0543, ddoanld@speakercraft.com

Square D/Schneider Electric - Booth 961

Description: Whole house lighting control system offering uniquely styled controls. Also includes MRA and Thermostats, plus control of third-party sub-systems such as security/access, shades, sprinklers, more.

EXPO Announcement: Square D® Clipsal® Mark II Touch Screen Square D® Clipsal® Light-Level Sensor Square D® Clipsal® Thermostats Square D® Clipsal® Professional Dimmer Square D® Clipsal® Pascal Automation Controller

Contact: Luke Kujath, Account Executive 262-784-7200, lkujath@bader-rutter.com

Steinway Lyngdorf - Booth 704

Description: Steinway Lyngdorf, designer and manufacturer of high performance digital audio systems, is an unprecedented collaboration between Steinway & Sons and audio pioneer Peter Lyngdorf.

EXPO Announcement: Steinway Lyngdorf, makers of the world's finest music systems, introduces the Steinway & Sons Home Theater Sound Systems - establishing a new benchmark in entertainment.

Contact: Katherine Spiller, Group Manager 212-377-3587, katherine.spiller@evins.com

StereoStone Inc - Booth 223

Description: StereoStone has manufactured high-quality, critically acclaimed architectural outdoor weatherproof speakers since 1988. StereoStone products can be found in amusement parks, hotels, restaurants and backyards worldwide.

EXPO Announcement: StereoStone's line now boasts more than 100 models in multiple colors, including rock, fountain, planter, and tree stump designs to fit any outdoor aesthetic requirement.

Contact: Charles Leib, CRL Public Relations 480-380-0673, charlie@crl-pr.com

StereoStone, Inc. - Booth 223

Description: StereoStone (stereostone.com) has been manufacturing high-quality and critically acclaimed architectural outdoor weatherproof speakers since 1988. The StereoStone line now boasts more than 100 models.

EXPO Announcement: StereoStone will feature its new Fountain Speaker, as well as its line of acclaimed and award-winning rock, tree stump, and planter speaker designs.

Contact: Charlie Leib, CRL Public Relations 480-380-0673, charlie@crl-pr.com

Stewart Filmscreen - Booth 549

Description: Stewart Filmscreen, an industry leader in precision projection technology, maintains the highest standards in designing and manufacturing screen products for both the residential and commercial markets.

EXPO Announcement: Stewart showcases several lifestyle products including a stylish, retractable screen, window treatments to control ambient light and exterior noise plus artwork to hide fixed-installation projection screens.

Contact: Sinead Tully, Account Executive 310-374-8100, sinead.tully@noydc.com

Stewart Filmscreen Corporation - Booth 549

Description: Stewart Filmscreen continually leads the industry in superior craftsmanship and innovation. This family owned corporation is the foremost large screen display developer in the world.

EXPO Announcement: New Cabaret Series provides a retractable screen with new modern housing design to match any décor along with custom StarGlas configurations including StarLift and more.

Contact: Sean Darks, Tradeshow Supervisor 513-843-0217, seand@stewartfilm.com

Structured Cable Products - Booth 780

Description: SCP is a manufacturer of structured wiring products, HDMI, security, firewire, direct burial, CCTV, specialized control, audio, HDTV, access control security, coaxial and LAN cables.

EXPO Announcement: HDMI Cat5e Extender provides the installer with an alternative to HDMI wires by using two CAT5e cables (up to 115ft.) away from the signal source.

Contact: Carlos Rodriguez, Dir. of Marketing 954-327-5770, crodriguez@scpcat5e.com

SunBriteTV - Booth 134

Description: SunBriteTV, the innovators in outdoor TV technology, designs and engineers their all-weather LCD HD televisions in their Moorpark, California facility.

EXPO Announcement: SunBriteTV's complete line of all-weather outdoor LCD HD-televisions, are engineered for permanent outdoor installation, and to withstand rain, dirt, insects, and extreme weather and temperatures.

Contact: Pat Caminiti, Marketing 866.357.8688, marComPlus@aol.com

SunBriteTV - Booth 284

Description: SunBriteTV manufactures all-weather LCD TV's designed for permanent outdoor residential and commercial installation. Available in 23", 32" HD-Ready and 46" 1080p. Accessories available. 866-357-8688 www.sunbrietv.com

EXPO Announcement: 46" 1080p Full HD all-weather outdoor TV. Units now include both RS232 and Discreet IR command for external control systems

Contact: Lynn Stearn, VP Sales 802-222-2288, lstearn@sunbrietv.com

Tapestries, Ltd. - Booth 962

Description: Tapestries, Ltd. provides beautiful decorative home accessories, including the innovative Tapestry Flat-Screen Cover, a practical solution for hiding a wall mounted television.

EXPO Announcement: Tapestry Flat-Screen Cover, a tapestry on a motorized rod to hide and reveal a wall mounted TV using a simple remote. Functional and elegant.

Contact: Alan Dvoskin, Director of Marketing 336-883-9864, advoskin@tapestriesltd.com

Telezygology Inc. - Booth 2032

Description: Telezygology is a leader in the integration of intelligence and software control creating a new class of remote electronic locks and actuation control.

EXPO Announcement: Intelligent electronic lock and actuation control devices that can be fully integrated into Creston and AMX networks providing new levels of access control.

Contact: Jason Schickerling, Director of Sales 312-751-2800, j.schickerling@tz.net

Toshiba America Consumer Products - Booth 744

Description: TACP is a leading manufacturer of a full line of home entertainment products, including flat panel TV, combination products and portable devices.

EXPO Announcement: Toshiba will be exhibiting its line up of home entertainment products including its versatile DAV line and stylish REGZA LCD line featuring thin frame bezels.

Contact: Nicole Lawler, Senior Account Executive 617.587.2024, nlawler@brodeur.com

Tripp Lite - Booth 130

Description: Established in 1922, Tripp Lite offers power protection and connectivity products. Tripp Lite's AV550SC is a CEDIA 2008 Manufacturer's Excellence Awards finalist.

EXPO Announcement: AV UPS unit that provide battery backup, surge protection and EMI/RFI line noise filtering for audio/video distribution systems. A NEW line of HT surge suppressors.

Contact: Gloria Wong, VP, Press Relations 773-869-1229, gloria_wong@tripplite.com

TruAudio - Booth 819

Description: TruAudio manufactures high performance InWall, InCeiling, Home Cinema and Outdoor Loudspeakers, Subwoofers, Amplifiers and accessories. Outstanding quality, innovative, competitively priced and lifetime warranty on loudspeakers.

EXPO Announcement: Ghost Series Architectural Speakers, Revolve 6.5" InCeiling LCR featuring proprietary EZ Frame magnetic speaker with all-in-one grill and flange

Contact: Mark Cichowski, Marketing Director 9494724141, markc@truaudio.com

Universal Remote Control - Booth 324

Description: A world leader in high-quality remote control design, engineering, and manufacture, URC is widely regarded as a category innovator by consumers, retailers and custom installers

EXPO Announcement: URC will unveil three new controllers, including a revolutionary new touchscreen which controls devices and content far beyond those found in the traditional home theater

Contact: Lauren Simmen, Account Services 401.792.7080, lsimmen@castercomm.com

Velodyne Accoustics - Booth 1026

Description: Velodyne, #1 in subwoofers for over 25 years, offers exceptional bass performance with low distortion and innovative designs incorporating DSP-controlled, digital bass management.

EXPO Announcement: See Velodyne's new and exciting subwoofers lines including Impact, DEQ-R, Optimum and the SC-600 SubContactor Series consisting of an amplifier, in-wall subwoofer and in-floor/in-ceiling subwoofer.

Contact: Ann Gargiulo, Marketing Communications Manager 408-465-2817, agargiulo@velodyne.com

Video Mount Products - Booth 942

Description: Born in 1994, Video Mount Products (VMP) is a leading provider of mounting solutions for the residential, commercial, CI, pro, and security audio/video markets.

EXPO Announcement: Flat panel wall, ceiling, pipe, and under counter mounts (flush, tilt, rotating, and articulating options), mounting accessories, equipment racks, antennae and speaker mounts.

Contact: Charles Leib, CRL Public Relations 480-380-0673, charlie@crl-pr.com

Video Mount Products - Booth 942

Description: Video Mount Products (videomount.com) is a leading provider of mounting solutions for the video, audio, and security industries.

EXPO Announcement: Video Mount Products will showcase its new residential and commercial flat panel mounting systems as well as other solutions for additional mounting applications.

Contact: Charlie Leib, CRL Public Relations 480-380-0673, charlie@crl-pr.com

VistaMounts - Booth 1032

Description: Vistamounts is a manufacturer of top of the line electronic display mounts, made in the USA. They represent on-trend consumer electronics, quality and service.

EXPO Announcement: These free standing flat panel mounts are run by remote control, functioning in 6 directions, with numerous product advantages unique in functionality, convenience and presentation.

Contact: Jim Hoss, Business Unit Manager 866-968-4782, jhoss@vistamounts.com

Visual Sports Systems - Booth 461

Description: Visual Sports is a worldwide leader in advanced, gaming simulation solutions in professional, commercial, and residential entertainment markets.

EXPO Announcement: new VSP Residential Sports Simulator with a complete array of full-scale sports gaming options.

Contact: Roberta Lewis, PR Agency 713-665-8758, rlewis@robertalewis.com

WeatherHawk - Booth 990

Description: WeatherHawk manufactures a range of industrial grade weather stations for home automation applications. WeatherHawk's seamlessly connect with Crestron, AMX and other major home control systems.

EXPO Announcement: WeatherHawk 500 Series weather station family with IP connectivity.

Contact: John Johnston, Division Manager 435-750-1830, johnston@weatherhawk.com

Wisdom Audio - Booth SR-16

Description: Wisdom Audio is the leader in designing and manufacturing high-performance planar-magnetic transducers to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles.

EXPO Announcement: The new Sage Series high-end speaker systems utilize proprietary Wisdom Audio-designed transducer technologies, multiple sizes and configurations, integrated Audyssey™ room correction software, and dedicated electronics.

Contact: Charles Leib, CRL Public Relations 480-380-0673, charlie@crl-pr.com

ZeeVee, Inc. - Booth 597

Description: ZeeVee Inc. is the creator of ZvCast™ technology for localcasting anything a computer can do to all the HDTVs in the home. www.ZeeVee.com.

EXPO Announcement: ZvBox™ turns your computer into a high-definition TV channel called Zv which is "localcast" over your existing coax wiring to all HDTVs in your home.

Contact: Kim Orso, Speakers Bureau Director 603-559-5808, korso@beaupre.com

Zero Surge Inc. - Booth 274

Description: Pioneer in developing highly advanced form of power conditioning, eliminating 100% of the danger of worst case surges while filtering line noise without the use of MOVs.

EXPO Announcement: The Alleviator series of Power Quality Filters – Indoor for protection of branch circuits, Outdoor – the first Weatherproof PQF for outdoor components, Video – thin profile for video displays.

Contact: Ken Furst, PR contact for Zero Surge Inc. 973-655-0260, ken@furstmarketing.com

ZigBee Alliance - Booth 353

Description: ZigBee Alliance is an association of companies working together enabling reliable, cost-effective, low-power, wirelessly networked monitoring and control products based on an open, global standard.

EXPO Announcement: ZigBee offers global standards for interoperable products to monitor, control and automate homes, as well as the delivery and use of energy and water.

Contact: Kevin Schader, Executive Director 1.925.275.6672, kschader@inventures.com

dnp - Booth 357

Description: dnp has revolutionized the industry with the award-winning Supernova Screen, the first-ever optical front projection screen that allows viewing in brightly lit environments.

EXPO Announcement: dnp will showcase the all-new ceiling mounted retractable Supernova Flex, the fixed Supernova Core, and the curved Supernova Epic.

Contact: Kally Workman, PR Account Supervisor 954-925-1511, kally@marketingmatters.net

moodSeer - Booth 355

Description: MoodSeer is the premiere product of Magic Home Entertainment, a Colorado based company providing quality home audio products.

EXPO Announcement: The moodSeer music server, a sophisticated product that puts you control. Discretely match your music with your mood and select music with just a tap.

Contact: Rochelle Grubbs, COO 303-816-0168, rochelle@moodseer.com

projectiondesign - Booth 342

Description: projectiondesign is a worldwide leader in advanced, high-performance DLP-based projection solutions for challenging applications in professional, business, home cinema and eCinema markets.

EXPO Announcement: New aviolo series of high performance DLP projectors. Models: optix (1080p, dual lamp) spectra (1080p) helios (three chip, 1080p) radiance (1080p) prisma (720p)

Contact: Roberta Lewis, PR Agent 713-665-8758, rlewis@robertalewis.com



CUSTOM
ELECTRONIC
DESIGN &
INSTALLATION
ASSOCIATION

Onsite CEDIA Press Frequently Asked Questions

WiFi, Shipping, Lockers, Interview Room, Reservations, Luggage Check, etc.

Q. How do I reserve a locker in the press room?

A. All lockers are provided on a first-come, first-serve basis and must be reserved. Press may reserve lockers for their entire stay by signing out a locker with a CEDIA representative. **All keys must be returned by 2:30 on Sunday, 9/7.**

Q. How do I access the WiFi in the Press Room?

A. 1. Launch your wireless connection
2. Select CEDIA-PRESS

Q. How do I reserve one of the Interview Rooms?

A. Please see a CEDIA representative to reserve a time slot to utilize either of the interview Rooms. Reserved on a first-come, first-serve basis. **These rooms are for interviews only.**

Q. How can I make a shipment?

A. Anyone may make shipments by utilizing the Business Center located in between the 100 and 200 hallways.

Q. Where can I check my luggage, briefcase, etc.?

A. Luggage check is located in Room 202/204 and is open 9/4-9/7, from 7:00 a.m. to 7:00 p.m.

Q. Where can I find information on Denver and make dinner reservations?

A. The City Information/Reservation Desk is located in F Lobby and B Lobby.

Q. What are the press room hours and phone number?

A. Front desk #- 303.228.8483
Tuesday, September 2, Noon - 5:00 p.m.
Wednesday, September 3, 8:00 a.m. - 5:00 p.m.
Thursday, September 4, 8:00 a.m. - 6:00 p.m.
Friday, September 5, 7:30 a.m. - 6:00 p.m.
Saturday, September 6, 7:30 a.m. - 5:00 p.m.
Sunday, September 7, 9:00 a.m. - 3:00 p.m.

Q. Where is the show office located?

A. The Show Office is located in room 101.

Q. How do I set up and interview with key CEDIA Representatives (i.e. Chairman, Chief Operating Officer, EXPO Chair)?

A. Please contact Jamie Antcliff in press room 301 or call 317.513.9876.

Q. Where can I locate the shuttle routes/times to my hotel? A. Onsite – Shuttle Representatives are located in Lobby B Online –Each route is located at www.cedia.org/expo/expo2008_att_shuttles.php.