

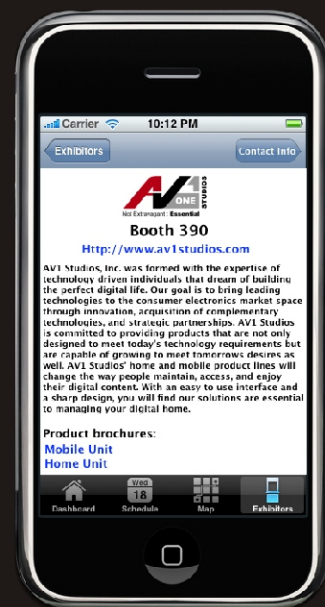
Exhibitors, Reach Your Audience!



Over 70% of Show Attendees Carry Smartphones ... and That Percentage is Increasing Every Day!

“Follow Me” is the First-of-its-Kind Interactive Smartphone Application Designed Specifically for the Trade Show Industry.

- *Promote new products, special guests, give-aways, or awards you have received with low cost banner ads*
- *Get attention with low cost coupon ads that will drive attendees directly to your booth*
- *Do business with attendees 365 days a year!*
- *Keep your audience updated/promoted for the trade show and 24/7/365 days a year with Video news and/or News wire feeds*
- *Show off your product with a demonstration video*
- *Sponsor the mobile app to get maximum exposure before, during and after the show*



Contact your trade show organization or Core-apps for more info

“Follow Me” is the Best Way to Reach the Audience You Are Seeking to Attract.

WHY “FOLLOW ME” IS SO POPULAR:

App Features

- Real Time Show Alerts From Trade Show Organizers*
- Interactive Floor Maps With Special GPS Locator Feature *
- Social Media Interaction to Communicate About the Show/Industry
- Video, Newswire Feeds for the Show and Beyond

* Patent Pending Technology

Advertising Opportunities

- Banner Ads with “Click-Thru” Capability for More Information
- Coupon Ads Redeemable at the Booth
- Demonstration Videos
- Sponsor Mobile App For Maximum Exposure
- Video and News Feeds that Run at the Trade Show and/or 24/7/365

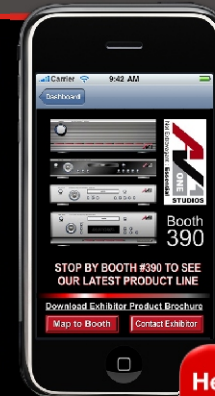
Organizational Features

- Download Your Schedule and Update it on the Fly
- Communicate With Exhibitors
- All Trade Show Related Information Stored In “Follow Me” *
- Download Exhibitor and Show Information to the Smartphone

* Patent Pending Technology

Technical Advantages

- Unlike Web Based Applications, Cell Phone Coverage Not a Must
- Follow Me” is Totally Interactive
- Exhibitors Brochures Stored for Trade Show and Beyond



core-apps