



## **Now That Your Pipeline Is Drying Up, How Do You Reshape Your Business?**

If the Great Recession wasn't bad enough, your sales pipeline still continues to suffer. Distributed Audio is commoditizing. TVs don't earn margin. Better capitalized competitors are entering your market. What can you do? By attending this webinar you will learn about alternative sources of revenue available to you and the specific actions that you can take to build your pipeline stronger than ever. This session will cover new services offered by ESCs; the type of people you will need to hire; processes you will need to implement; and technology that you will need to adopt in order to ensure you are getting high quality leads while you sleep. The webinar will also provide insight on how to leverage the power and scale of your key manufacturers in order to generate leads for you. In addition, participants will receive instruction on best practices, lessons learned and what it takes to implement (cost, people, timeline).

View webinar [here](#).

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