



## **ESD072 Comparison of Cloud Based Media Services**

Remember when it was easy to spec entertainment sources - single CD or changer, FM tuner, and VCR or DVD? Content was standardized and interchangeable. CDs played on any CD player. Things are different today. Services like Rhapsody, Hulu, Pandora, Netflix, MOG, iTunes/iCloud, Google Music Beta, Amazon, and Vudu provide mind boggling choices in content experiences. Music genomes, staff picks, social networks, and a myriad of options help to create unique experiences around these services. To make matters more complicated, not all of these services run on all devices. The selection of source equipment (streamer devices) becomes secondary to the services desired by the end user. In many cases the end user may not know which service(s) best fit her needs. This webinar examines the unique characteristics of many cloud based streaming music services to help you make the right recommendations for your clients.

\*Please note this webinar will focus on US based services.

View webinar [here](#).