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**CUSTOM
ELECTRONIC
DESIGN &
INSTALLATION
ASSOCIATION**

CEDIA AUSTRALASIA

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PRESS RELEASE

FOR IMMEDIATE RELEASE

CEDIA invites you to attend *Expo 2003: Networking Your World* from 11-13 April 2003 at Conrad Jupiters on Queensland's Gold Coast.

The CEDIA Expo is held annually in Australia and **showcases current releases and emerging technologies** in custom electronics (CE) systems. The latest in home entertainment including the exciting world of home cinema, projectors, plasmas, motorised window treatments, intelligent lighting control, touch screen and remote technologies, home automation systems, security and more will be on show in one fantastic location. CEDIA Expo boasts representation from key overseas manufacturers as well as local distributors.

CEDIA Expo is both **a trade show and an educational forum** for the industry. CEDIA will be offering over eighty hours of CE training plus an additional fifty hours of manufacturer training provided by CEDIA exhibitors at Expo. Training is run concurrently with Expo in the convention area attached to the exhibition.

CEDIA is proud to announce **the launch of CEDIA Professional Certification™** at Expo 2003 – an industry innovation. For the first time in our region, CEDIA can offer designers and installers an industry qualification. By establishing clear, objective standards for the required skills and knowledge of CE designers and installers, CEDIA Professional Certification will deliver a range of benefits to individuals, consumers, and manufacturers. By defining a series of benchmarks for designers and installers, CEDIA Professional Certification will promote professionalism and growth throughout the industry.

On top of all this, **CEDIA Expo is great fun**. CEDIA hosts a variety of functions and events including an opening cocktail party and the highlight of our year, the CEDIA Awards Dinner with installation awards sponsored by Sound & Image magazine.

For further information on any aspect of CEDIA Expo, please contact Laurie Douglas at the CEDIA office on (612) 9981 4142 or email expo@cedia.com.au.

About CEDIA Australasia

CEDIA was founded in the U.S. in September 1989 and has more than 2500 member companies worldwide. In 1994 Australasia became the first international chapter and is recognised as one of its greatest successes. CEDIA is recognised as the leading international trade association whose members specialise in the design and installation of electronic systems. These systems range from home theatre and multi-room entertainment systems to totally integrated systems providing centralised control of audio, video, lighting, security, heating and cooling for home, corporate and commercial.